

MEDIA GUIDE

Dear Media representatives,

A very warm welcome from Vancouver, the host town of the 2007 Vancouver BG Triathlon World Cup.

The purpose of this guide is to present the media facilities available to you, as well as information that you may need during your stay in Vancouver.

The media guide consists of the following:

- A. **Media Centre:** services, facilities and hours of operation available to all accredited members of the media.
- B. **Event Information:** everything you need: press releases and alerts, daily newsletter, race results.
- C. **Information Centre:** location, services, hours of operation
- D. **Media Kit:** everything of interest to the members of the media and where to get it.
- E. **Media Registration:** procedure to complete before your arrival.
- F. **Accreditation Centre:** procedures to obtain event accreditation.
- G. **Photos:** procedures and policy for press use.
- H. **Medical services:** location, services and hours of operation

I hope you find this guide comprehensive and easy to use.

For any other information please do not hesitate to contact Paula Kim, ITU Communications Manager at email: paula.kim@triathlon.org

Best Regards,



Loreen Barnett
Vancouver 2007 Organizing Committee

A. Race Site Media Center

There will be a Media Center at our venue at the 2nd Beach.

Hours of operation:	During the event
Location:	2nd Beach
Facilities:	Wireless Internet Access
Wheel chair access:	Total access
Person in charge:	Paula Kim

B. Race Time Communication

During the race and particularly from the 5th of June onwards a number of services will be available for the members of the media.

Press releases:	A number of press releases will be issued before the event takes place. On race days, press releases will be issued when needed. They will be available at Race Media Site Centre.
Results:	<p>The official Race Results will be directly online at the official website. Access to the site will be available through the Race Site Media Center.</p> <p>Additionally, 30 minutes after each race a hardcopy of the results will be available at the media center.</p>
Post race story:	A post race story consisting of relevant information will be available online 60 minutes after the race. A hardcopy will be available as well.
Press conference:	A press conference will take place on Friday June 8th at the Coast Plaza Hotel.

If any breaking news occurs during the races the Organising Committee may conduct extra press conferences.

C. Information center

The information center of Vancouver 2007 will be located at the Coast Plaza Hotel. At the center you will find information about the races, as well as the City of Vancouver and its whereabouts.

Hours of operation:	08.00 - 20.00 from the 4th until the 11th of June
Wheel chair access:	Total access
Person in charge:	Vanessa Topalidou

D. Media Registration

Media members should register by email to paula.kim@triathlon.org. For more information do not hesitate to contact us at the same email account

E. Accreditation Center

The Accreditation Center will be situated inside the Information Center at the Coast Plaza Hotel

During the days prior to the event you can receive your accreditation from the Coast Plaza Hotel by showing your ID cards. On race day, you can collect your accreditation from the Race Site Media Centre by showing your ID cards

You will have access to certain areas with your accreditation.

F. Media Kit

The media kit will be available and delivered to you during the Press Conference on the 8th of June at 12:00

The media kit will contain all necessary information.

G. Photos for Press Use

The Organising Committee awards accredited media representatives the rights to the photos published on the official event website, www.triathlon.org for press use.

I. Medical Services

During the event, there will be medical service available on site to the Accredited Media Representatives.

J. Contact Persons

We hope this media guide has fully informed you about the media plan for the 2007 Vancouver BG Triathlon World Cup.

For any additional information please do not hesitate to contact us via email at paula.kim@triathlon.org