



triathlon



ITU Multisport Festival

Inaugural Event 2017

ITU Cross Triathlon
World Championships

ITU Duathlon
World Championship

ITU Multisport Festival

4 World Championships • 1 Venue

ITU Long Distance Triathlon
World Championships

ITU Aquathlon
World Championships



10 days of
Multisport

Showcase your city
to 2500 international athletes



5.6 nights
Average stay

45,000
Potential visitor nights

**Over 5500 family, supporters
and other visitors expected.**

*Data obtained from an independent economic impact survey of the 2012 Auckland Grand Final



International TV and Media Coverage