



2016 Avilés
duathlon
ITU World Championships



Bid Document

Avilés: a city made for Duathlon

*The Venue: Oscar Niemeyer
International Cultural Center*

*A five minute walk from the
city center*

*Courses along Avilés port and
across the venue. Spectator
friendly courses*

*A project led by the Spanish
Triathlon Federation (FETRI)*

WHY AVILÉS ?

Avilés is a mid-sized city in northwest Spain, 10 km away from the Asturias International Airport (OVD). Located in the heart of the Asturian coastline, it is a singular tourist destination in the Asturian Natural Paradise. Noteworthy in Avilés are its picturesque historic quarter, the coastal beaches, the natural areas surrounding the city and the Oscar Niemeyer International Cultural Centre with its outstanding and original architectonic design.

The Historic quarter of Avilés, declared a Historic-Artistic Site, is regarded as the Medieval town of Asturias. Strolling along its quiet and peaceful streets garnished with porticoes, squares, churches and palaces, one can walk through its history, from the 12th c. to the present time, among spaces and buildings representing Romanesque, Gothic, Baroque and Modernist architectonic styles.

***The Oscar Niemeyer International Cultural Centre**, the only work in Spain of the famed Brazilian architect, stands out as an exclusive space between the Avilés estuary (La Ría) and its historic quarter. The four buildings that make up the cultural complex meet at a large square, enveloping visitors in a singular atmosphere with the author's identity signs: human scale of the buildings, the different shapes that the curved line can trace, the visual amplitude of the space and the white color as the horizon roof.*

















Asturias, the Region

Nature, in Asturias, has been an inseparable part of its history. Its particular borders, steep mountains and turbulent seas have preserved the customs, culture and legends of this old kingdom of spectacular beauty. The genuine strength of Asturias is its landscape, its nature, its woods, its fauna... the living art of Asturian lands.

The Natural Areas of Asturias are our greatest pride. The Regional Network of Protected Natural Areas was created to preserve and study these areas. These little paradises are classified into Biosphere Reserves, National Parks, Natural Parks, Natural Preserves, Protected Landscapes and Natural Monuments. The Natural Areas are complemented by white sandy beaches, remote Caves, beautiful Lakes, peaceful Reservoirs, crystalline Rivers, as well as the native Fauna and Flora.



Cultural Treasure

Popular Culture is the culture that is not found in books or museums, although these means are used to preserve it.

Popular Culture is the knowledge of life itself through the lives of the people. It can be found in the fields, woods, by the warmth of a fire, wherever man has single-handedly confronted the difficult task of surviving.

The age-old isolation of Asturias has preserved a cultural wealth that is priceless. Conserved in our mountains, in our homes, transmitted through the fragile means of tradition.

They are our signs of identity, those that distinguish us but without isolating us from others.



Beaches

The coast of Asturias, 345 km long, presents a splendid and varied collection of beaches, coves and cliffs. From town beaches to beaches lost in the middle of nature, collections of dunes, Jurassic sites, protected landscapes, natural monuments, etc.

The Cantabrian Sea joins Asturias in a symphony of forms, colors and aromas which transform the coast of Asturias into an authentic Natural Paradise.



Excellent Asturias

Asturias exhibits the excellent quality intrinsic to its territory. Its landscape, its culture, its food and drink, combined with the application of Quality Systems or Brands in the services provided by the tourist sector, position our region very well as a destination as regards the evolution shown by tourist demand.

Asturias is a land of mountains, green fields, luxuriant forests, beautiful rivers, rough romantic seas, rugged cliffs and excellent fertile meadows. All these features make our region a natural provider of fish, sea-food, meat, vegetables, fruit and cheese, all of excellent quality. These raw materials are the basic elements of our gastronomy which, in turn, is based on traditional recipes with details of imagination that make our cuisine a pillar of our restaurants, without abandoning the basic principles of our gastronomy. Three main areas supply the cuisine in the Principado de Asturias: the Cantabrian Sea, the valleys and rivers that embellish and provide humidity to the landscape, and the mountains where the livestock graze, the base of a wide variety of traditional cheese.



Princess of Asturias Awards

The Princess of Asturias Awards take their name from the title passed down through history to the Heir to the Spanish Throne, and are intended to acknowledge scientific, technical, cultural, social and humanistic work carried out at an international level by individuals, institutions, groups of people or groups of institutions whose achievements are exemplary at an international level. Arts, Social Sciences, Communication and Humanities, Concord International Cooperation, Technical and Scientific Research, Letters and Sports.



Fundación
Princesa de Asturias

1998	Arantxa Sánchez Vicario
1997	Spanish Maraton Team
1996	Carl Lewis
1995	Hassiba Boulmerka
1994	Martina Navratilova
1993	Javier Sotomayor
1992	Miguel Indurain
1991	Sergei Bubka
1990	Sito Pons
1989	Severiano Ballesteros
1988	Juan Antonio Samaranch
1987	Sebastian Coe



2014	New York Marathon
2013	Jose María Olazabal
2012	Iker Casillas/Xavi Hernandez
2011	Haile Gebreselassie
2010	Spanish Football Team
2009	Yelena Isnbayeva
2008	Rafael Nadal
2007	Michael Schumacher
2006	Spanish National Basket
2005	Fernando Alonso
2004	Hicham El Guerrouj
2003	The Tour de France
2002	The Brazilian football squad
2001	Manuel Estiarte
2000	Lance Amstrong
1999	Steffi Graf

Accommodation and Transfers

Asturias International Airport (OVD), is located 10 km away from the city. Regular transfers will be organized to transport the athletes to the official hotels.

The city of Avilés has the following hotel offer:

- One 5 star-hotel: 156 beds*
- Two 4 star-hotels: 432 beds*
- Seven 3 star-hotels: 301 beds*
- Four 2 star-hotels: 94 beds*

As well as camp sites and other places to stay in the surrounding area.

Another 10 000 beds can be found within a 25 km perimeter.



Organizational Level



First Triathlon event in 1987
First Triathlon Sport School in Spain

European Chess Championships 2000
Pre_European League of Indoor Soccer
Competition or Trial of the
World Sport Climbing Championships 2003
World Sport Climbing Championships 2007
Spanish Athletics Championships 2010
Several Starts of the Cycling Tour of Spain

Organizational Level

The Spanish Triathlon Federation (FETRI) has organized many high level events over the past years.

All the ITU events organized in the Spanish territory are the result of a collaboration project between the Administration of the host city and the region, as well as the Regional Federations; the aim is to set up strong Organizing Committees to guarantee a high organizational level for the event.

The Spanish Triathlon Federation (FETRI) will lead the Executive Management of the event in order to ensure that ITU standards are complied with.

The city of Avilés, in the last two years, has organized major Duathlon events in Spain, namely:

- 2014 Duathlon Spanish Championships: 1100 athletes*
- 2015 Duathlon Team Trial and Relay: 1800 athletes*



Draft Schedule

Thursday

- Registration and Sport Info Center

Friday

- Registration and Sport Info Center
- Bike familiarizations
- Athletes' Briefings
- Opening Ceremony

Saturday

- Junior Women and Men # Sprint Distance
- ParaTriathlon # Sprint Distance
- Elite and Sub23 Women and Men # Standard Distance

Sunday

- Age Group Sprint Distance
- Age Group Standard Distance
- Elite and Junior Mixed Team Relay
- Final Party and Closing Ceremony



The Venue

Oscar Niemeyer International Cultural Center

All the activities will take place at the Venue that provides all the facilities. Something for athletes and spectators to enjoy!

- Sport Info and registration*
- Expo*
- Cloakrooms*
- Showers*
- Elite and Age Group Transition Areas*
- Recovery area*
- Media Area*
- Final Party*
- VIP area at the top of the tower to enjoy amazing views of the courses and the city*

Centro Niemeyer



The Venue

Oscar Niemeyer International Cultural Center

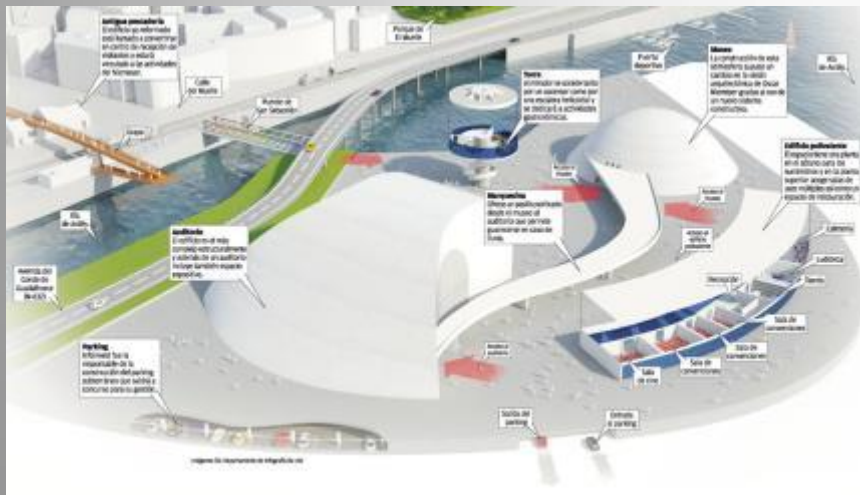
The Niemeyer Center welcomes all art and cultural manifestations: music, cinema, theatre, dance, exhibitions, gastronomy or “the word” play a major role in its multidisciplinary cultural agenda that has one common denominator: EXCELLENCE!

Its objective, when created, was to become a benchmark in terms of cultural management in Iberoamerica and a bridge linking all its shores. Therefore, it has been conceived as a magnet to attract talent, knowledge and creativity, but also as a gateway in Asturias to the world. Oscar Niemeyer, the famed Brazilian architect, received the Prince of Asturias Award for Arts in 1989. In 2006, when the Awards were celebrating their first quarter of a century, the Prince of Asturias Foundation contacted all the award winners for them to join in, somehow, with the events to celebrate the 25th anniversary.

“I am an architect and, therefore, I am good at designing buildings and that is what I shall do. I am going to design a building”. And he did so. On a white sheet paper he started to draw some curves to offer the best possible present.

Those first strokes, painted with a thick black marker, have become his only work in Spain and qualified by Niemeyer as “his most relevant work and the most beloved one abroad (not in Brazil)”.

In 2008, the first stone was placed and from then on Niemeyer Center started to implement its philosophy by means of different cultural activities that have had a global impact. Since 2007, the International Cultural Center has been offering a wide range of cultural activities at different venues, mainly in Avilés, but also in Brasilia, Shanghai, Cannes, Madrid, Barcelona and Oviedo. Great masters of cinema, music, literature and science like Woody Allen, Kevin Spacey, Brad Pitt, Wim Wenders, Carlos Saura, Paulo Coelho, Nobel prize winner, Wole Soyinka, Vinton Cerf, Paco de Lucía, Yo-Yo Ma, Joan Manuel Serrat or Fernando Arrabal have visited Avilés to participate actively in this dream of education, culture and peace.



The Courses

Spectator friendly !!!



Run Course

2,5 Km course along the river



Bike Course

5 to 6,6 km bike course, crossing the venue on every lap



(*) AG Bike Course to be confirmed, with the idea to look for a 20 km course

Communication

A special Communication program will be designed for the event. Thanks to this specific plan the event will be integrated into the city to bring the large event closer to the citizens and get them involved.

A corporate image according to ITU guidelines will be adapted, from the existing one, for the event. This corporate image will be displayed in the marketing plan, media, merchandising, communications, etc.

TV production of the event and the major newspapers and media of the region will be involved.



Technical Officials



The Spanish Triathlon Federation will support the competition with the most experienced and skilled technical officials according to the requirements of the event, as is the norm at all international events that take place in Spain.

Final Party ... part of our Cultural Heritage



We call it “Espicha”

The “Espicha” is one of the best examples of the culture and idiosyncrasy of the Asturian people. It is an informal dinner.

The name comes from the useless device formed by a thin small stick with a kind of faucet that is inserted into the barrel in order to be able to test its content. Well then, this type of meeting where large quantities of cider are consumed accompanied by food such as Spanish omelets, shoulder ham (lacón), cheese, boiled eggs, typical Asturian pies, etc.

The final party will take place at the venue. It will be a special informal dinner, something typically Asturian. The athletes will never forget it!



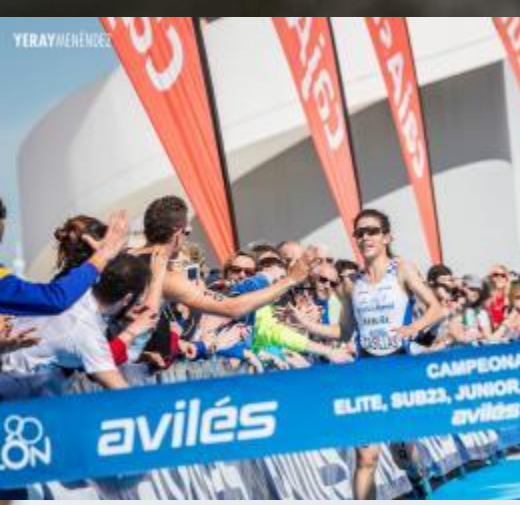
Parallel Activities

Excursions to places of touristic interest like Covadonga and its lakes

In 722 AD, Iberian Christians won the battle over the Moors in Covadonga. This was the first significant Christian victory over the occupying Moors; as such, it is often considered to be the start of the Reconquista, the 770-year effort to expel the Moors from Iberia. Covadonga is currently a Marian shrine. The Spanish Army has, over the years, named several of its units "Covadonga".

In the mountains above the town there are lakes known as "Lagos de Covadonga", and the road leading to the lakes is often featured in the "Vuelta Ciclista a España" (Cycling Tour of Spain).





YERAY MENÉNDEZ



avilés



DEPORTE ASTURIANO
GOBIERNO DEL PRINCIPADO DE ASTURIAS



Centro Niemeyer

Federación de Triatlón
Principado de Asturias



Puerto de Avilés

Autoridad Portuaria de Avilés

CAMPEONATO DE ESPAÑA DE DUATLÓN
avilés - 2014

