



**Executive Board / Table Officers**

## Antonio Alvarez

Vice President (elected until 2020)

**Working background:** ☒ Director of sports events CIE – OCESA Sporting Events. Company No 1 in Latin-America of entertainment, 1500 events per year, 150 sporting events, Ticket Master 300 concerts, 50 properties in México and Latin-America, <http://www.cie.com.mx> 2005 ,to date. ☒ Founding Partner of ASDEPORTE leader in Mexico in organizing sports events company. 80 events annually. <http://www.asdeporte.com> ☒ Vice President of the International Triathlon Union, 2008 to date ☒ Executive Member of the International Triathlon Union, 1996 to date ☒ Permanent Member of the Mexican Olympic Committee, 2000 to date ☒ Member of the Pan American Sports Organization (PASO) Commission facilities: Pan-American, Central-american and South-american, 1998 to date ☒ Founding member of Kids program México Developer and marketer of sporting events first company of this kind in México, 2010 to date ☒ Member of Executive Committee Mexican Triathlon Federation, 1989 to date ☒ Honorary member of the Mexican Triathlon Federation 2016 to date

**Other professional activities:** ☒ Operations Manager Pan American Games, Guadalajara, 2012 ☒ Treasurer, ACODEPA (Association of Pan American Sports), 2005 – 2011 ☒ Member of the Organizing Committee Meetings, Association of National Olympic Committees (ANOC) 2000 – 2010 ☒ Member of the CIMA Project Marketing, Olympics Games Sydney and Athens, 1998 – 2004 ☒ President of Pan-American Triathlon Confederation, 1998 – 2004 ☒ Member of Executive Committee Mexican Triathlon Federation, 1996 – 2000 ☒ Executive Director of the Organizing Committee of the ITU Triathlon World Championship Cancun, 1995 - 2002 ☒ Youth Olympic Mexico, Member of the organizing committee, development projects strategy, Mexico First Youth Olympics, 1995 – to Date ☒ President of the Mexican Triathlon Federation, 1992 - 2000 ☒ Founder of the Mexican Triathlon Federation, 1989

**Academic Background:** Master IPADE Business Management, Panamerican Institute Business Management incorporated into Harvard Business School and IESE Spain, 1998 – 2000 Academic Tecnológico de Monterrey, Professor Diploma in address Sports Management 2005 – 2012 University Universidad Nacional Autónoma de México (UNAM), Faculty of Architecture, 1985 – 1990 Diploma Boston ISM, Boston Marketing Institute. Sport Marketing 1996 Courses MERIDIAN, Marketing, society and sports, International Olympic Committee,

1995 - 1996 Elementary Colegio México, 1970 -1990

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