



Ria Damgren Nilsson

*Candidate - Executive Board Member
of ITU 2012 - 2016*

Personal Goals as an Executive Board Member

I believe in the strength of a Team. A Team is stronger than an individual. A strong team is one that knows what the members want and is dedicated to focus on the development of the sport. An Executive Board made up of hard working people, with different experience and background, is the strongest team in order to understand all aspects and deliver to the members of the organization. I believe that triathlon as a sport, and ITU as an organization, have accomplished great things the last 4 years under the leadership of Marisol Casado. Triathlon has moved forward in the Olympic family to a higher level and more partnerships have been made than before. The most important thing is that ITU is athlete focused and that the acknowledgement of the sport globally has increased tremendously. Let us continue that path and together develop triathlon to even greater achievements. Together we are strong!

My focus the next period will be:

- Mixed Relay into the Olympic Games
- Continue the development of the sport for age-group and elite within all disciplines
- Continue the development of the anti-doping program to meet the increasingly complex demands of the future
- Be a role model for younger women & men
- Provide support & advice about sports development to smaller National federations

Positions held in Sports

International Triathlon Union, ITU

Executive Board Member (2002 – today)

Women's Committee (2000 – 20012)

European Triathlon Union, ETU

Executive Board member (2002 – 2005)

Swedish Triathlon Federation, STF

President (2001 - 2007, 2009 – today)

Executive Board member (1996-today)

Race Director (1995 - 1997)

Swedish Olympic Committee, SOK

Executive Board Member (2011 –

References

Gunilla Lindberg - Executive Board Member of IOC, Secretary General of the Swedish Olympic Committee, Secretary General of ANOC.

Work Experience

Business Project Coordinator – Volvo Car Corporation

Marketing Manager - Lidingöloppet

Project Leader - Ericsson Radio System AB

Project Leader - Institute for International Research AB (IIR AB)

Manager – Liseberg AB

Education

Bachelor Degree Media-& Mass Communication - Gothenburg University, Sweden

High School – Science Programe - Katrinelunds High School, Sundsvall, Sweden

Exchange student - Tampa, Florida, USA