



**ITU
WORLD TRIATHLON
SERIES**



2013 TIROLER NUSSÖL WORLD TRIATHLON KITZBÜHEL PROBABLY THE TOUGHEST RACE IN THE WORLD

ITU WORLD TRIATHLON SERIES | AUCKLAND | SAN DIEGO | YOKOHAMA | MADRID | KITZBÜHEL | HAMBURG | STOCKHOLM | LONDON

ROUND FIVE

2013 TIROLER NUSSÖL WORLD TRIATHLON KITZBÜHEL – PROBABLY THE TOUGHEST RACE IN THE WORLD

RACE DETAILS AND CONTACT INFORMATION

WOMEN'S RACE START:	SATURDAY, 6 JULY - 13:00 LOCAL (11:00 GMT)
MEN'S RACE START:	SATURDAY, 6 JULY - 16:20 LOCAL (14:20 GMT)
TOTAL PRIZE MONEY:	\$180,000 USD
WEBSITE:	HTTP://KITZBUEHEL.TRIATHLON.ORG
LOCAL MEDIA CONTACTS:	MARTIN ROSENER – ROSENER@FUTURE-EVENTS.AT
ITU PRINT MEDIA CONTACTS:	ERIN GREENE – ERIN.GREENE@TRIATHLON.ORG

MULTIMEDIA ASSETS

Video promo: <http://youtu.be/pGfMqVooAz4>

Course Tour: <http://youtu.be/DRT3GK56TWO>

High resolution photographs from previous events available online at: media.triathlon.org.

REGISTER TO RACE IN KITZBÜHEL!

Not only is it likely the toughest triathlon in the world, for the first time YOU can ride on the same course and compare your time to superstars like The Brownlee Brothers and Javier Gomez Noya.

Online Registration at: <http://www.pentek-payment.at/ppay.php?p=306>

Individual Registration:

Entry Fee: € 65 (for registration until 06 June 2013)

Distance: 750m Swim / 11.55 km Bike / 2.55 km Run

Date: Saturday, 06 July 2013

Field limit: 1000

Team Registration:

Entry Fee: € 95 (for registration until 06 June 2013 - includes all three starters)

Distance: 750m Swim / 11.55 km Bike / 2.55 km Run

Date: Saturday, 06 July 2013

Field limit: 200 teams

ABOUT THE RACE

In its fifth appearance on the World Triathlon Series circuit, Kitzbühel will debut what might be one of most demanding and innovative triathlon courses ever set. While Hahnenkamm Mountain is famous for hosting what is considered the hardest downhill ski race in the world, triathletes will be challenged to climb its sister peak, the Kitzbühel Horn mountain in what had be called one of the toughest triathlon courses ever set . The Austrian Alps provide the opportune background to host a trying course that is largely uphill.

The 2013 race will break from the traditional sprint or standard distance that athletes are used to seeing in ITU races. After completing a 750m swim, triathletes will cycle through the village and then begin an ascent of 867 meters over 11.5km of hairpin mountain roads before facing another 136-meter incline on the 2.5km run. The bike climb reaches gradients of 22.3 % - set among one of the most spectacular backdrops in Europe.

For the first time, age-group athletes will have the opportunity to measure themselves on identical routes as the pros, offering amateurs the opportunity to compare themselves to the world's best triathletes. This year, athletes can choose to conquer the course individually or as a part of a relay. The course selection has been an instant hit among triathlon's top stars. Hear what they had to say about the course below.

MEDIA FACILITIES/SERVICES

Pre-race press conference

On-site media centre

Photo positions on course

Photo stand at finish area

Mixed Zone for post-race interviews

Race previews and recaps, audio interviews, high-resolution photos at media.triathlon.org

ACCOMMODATION

Host Hotel: [Hotel Kitzhof](#)

The Hotel Kitzhof lies embedded in pure nature, close to the city park and just a 5-minute walk from the picturesque centre of the world famous holiday resort Kitzbühel. Enjoy the enchanting views from the Kitz Lounge of the city's rooftops and towers as far as the Kitzbüheler Horn – and on the other side the Hahnenkamm presents itself from its best side: with the “Streif”.

THE AGE-GROUP COMPETITOR

For the first time, age-group athletes will have the opportunity to measure themselves on identical routes as the pros, offering amateurs the opportunity to compare themselves to the world's best triathletes. After a 750m swim in the Schwarzsee Lake, athletes will round through the city center of Kitzbühel to the steep 867m ascent before facing another 136-meter incline on the 2.5km run. This year, athletes can choose to conquer the course individually or as a part of a relay.

AGE-GROUP RACE START: TBC – Please check <http://kitzbuehel.triathlon.org> for updated start times.

ABOUT THE CITY

Kitzbühel was founded in the medieval ages in the Austrian state of Tyrol along the banks of the River Kitzbühler Ache. With only 8,400 residents, Kitzbühel will be the smallest city to host a World Championship Series event in 2013. The quaint ski village is renowned for having some of the most difficult runs in all of Europe, including the world famous Streif Slope where World Cup skiers often hit speeds of over 130 km/hr at the annual Hahnenkamm downhill race.

FROM THE ATHLETES

Alistair Brownlee (GBR) - 2009 & 2011 ITU World Champion, Gold medallist London 2012

"I think Kitzbuehel (Austria) is my favourite ITU race of all time, mostly because of the location. It is a great town, has nice hotels and is just a lovely holiday destination. I think I have said every time I have been there, 'we are in the Alps, we should ride up one' and it is fantastic to be riding up one, I hope I do alright. It will change the race an awful lot, I think it is going to be a bike race with a swim and run added on, I think the swim will have an effect on the bike because it is not like biking fresh and then the run, well I don't think the run will be that crucial but we will see."

Javier Gomez (ESP) – 2008 & 2010 ITU World Champion, Silver medallist London 2012

"I had a chance to climb the hill 3 years ago, it is very hard, very seep, it will be a completely different race, I don't know what to expect actually, I think maybe not many people will try to attack, you just have to try to go up and the pack will break completely, it will be very hard, really intense for whatever it takes to climb that hill 35 to 40 minutes, I am looking forward to it, it is something different. It is a definite challenge; I am thinking about it, I am not training specifically for it yet, maybe in the weeks before the race I will try to do something on the steep hills in training. It is one of the races I have marked in my calendar that I want to do well in for sure. Everyone will empty the tank on the bike, it is really hard, there is no easy part to recover, you have to go hard from the beginning to the end. The run is only 3km but I think we climb maybe 1600m we will all feel it and after such a strong bike, I don't know what to expect and will just try to go as hard as I can."

“**Kitzbühel is something completely different, no one has ever done a race like this before... Kitzbühel is in a different league.**”

- Jonny Brownlee (GBR) - 2012 ITU World Champion, Bronze medallist London 2012

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"I have always liked Kitzbühel, it is such a beautiful place and it is a great place to go and race because a lot of the time we are in big cities, but I like being in the countryside and before the race the training is great and it is a great race to do, this year seems more exciting than ever. Kitzbühel is something completely different, no one has ever done a race like this before, not at ITU, no one knows who is going to be good or bad, it will be completely different and that is what I am looking forward to. Quite a lot of the other races are in some ways similar but Kitzbühel is in a different league."

Sven Reiderer (SUI) – Bronze medallist Athens 2004

"I think for me it is a really nice change and a perfect course. I was a little bit surprised that the ITU accepted a race like this but for me it is perfect. You see last year in the Grand Final in Auckland it was a perfect race, with a really hard bike course, that is really fair for athletes to be tested in all three disciplines."

FROM THE ATHLETES

Gwen Jorgensen (USA) - Current Series Leader (Elite Women)

"I have no idea what to expect because I've never done a triathlon like this; luckily, neither has anyone else. "

“ I think there are going to be girls blowing up left and right, whether it's halfway through the bike or sometime on the run, it's going to be a test. ”

- Sarah Groff (USA) - Ranked 3rd overall 2011

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"Kitzbühel is just absolutely stunning, I love my time there. I think the course is going to be exciting, fun and good to watch, anytime you shake it up a bit hopefully people who watch the sport will be excited to see it. It's going to hurt, we're going to get off the bike and our legs are going to be completely shot and somehow run a fast 3km. I think there are going to be girls blowing up left and right, whether it is halfway through the bike or sometime on the run it's going to be a test, just to get through the course, let alone race it, it's going to be exciting.

We all like challenges and it is a different sort of challenge, it's going to be more like a time trial in some ways; it keeps you on your toes a bit - it's going to be good."

Emma Moffatt (AUS) – 2009 & 2010 ITU World Champion, Bronze medallist Beijing 2008

"My favourite destination would be Kitzbühel in Austria. The first time I went there I was blown away by the mountains and the little town, I thought that was pretty amazing and pretty beautiful. I have heard about the new course, straight up a hill, I think there will be lots of hill training before. It does feel like it is getting harder for us athletes but definitely it is exciting and challenging and as athletes we enjoy challenging ourselves and our bodies and if it is good for the spectators too then why not?"

Nicola Spirig (SUI) – Gold medallist London 2012

"I always loved challenging race courses; I think they are much more interesting for the athletes as well as for the spectators! That Kitzbühel is changing its race course for this year and putting in big climbs on the bike as well as on the run is great! A complete triathlete should be able show strong performances in all three disciplines and on all courses. The steep hill from Kitzbühel will ask completely different abilities from the athletes than a flat course and it will be more difficult to show a good run performance after that hill on the bike. Weaker cyclists won't be able to hide as well in a pack and profit from the drafting as on normal courses but will have to show if they are strong enough to hang on and then run well afterwards.

The hill on the run will additionally challenge the athletes. To get well up a hill you have advantages if you are light but strong at the same time. It will be interesting to see who has those abilities. As the run takes place in about 1600 m of altitude, there will be the question of who is handling the altitude the best, too, as you can already feel the altitude at this level."

	SWIM COURSE
	BIKE COURSE
	RUN COURSE
	TRANSITION AREA



SCHWARZSEE

TA
START

KITZBÜHEL

RIED AM HORN

TA

FINISH

KITZBÜHELER
HORN

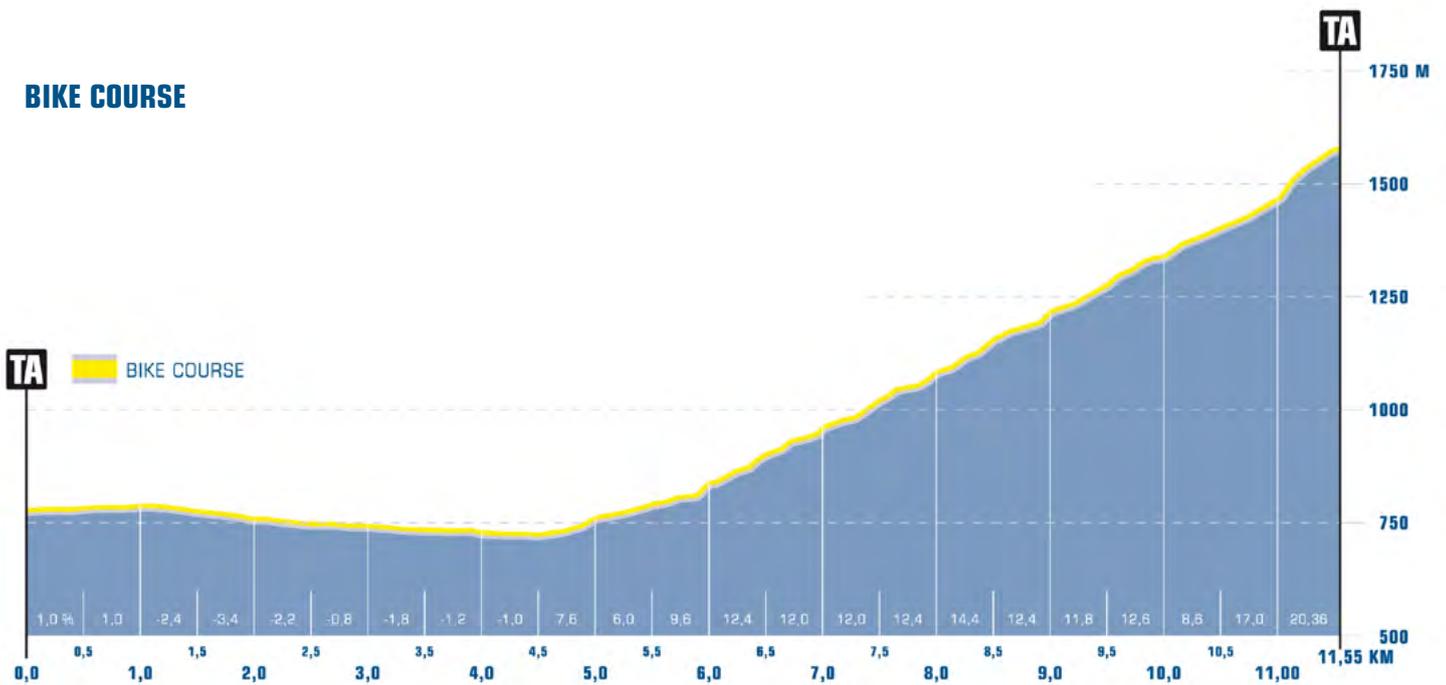
COURSE PROFILE

Swim (750m) – Off a pontoon, athletes dive into the Schwarzsee Lake for one 750m laps. Water temperature is expected to be approximately 22 degrees Celsius. Wetsuits are not expected.

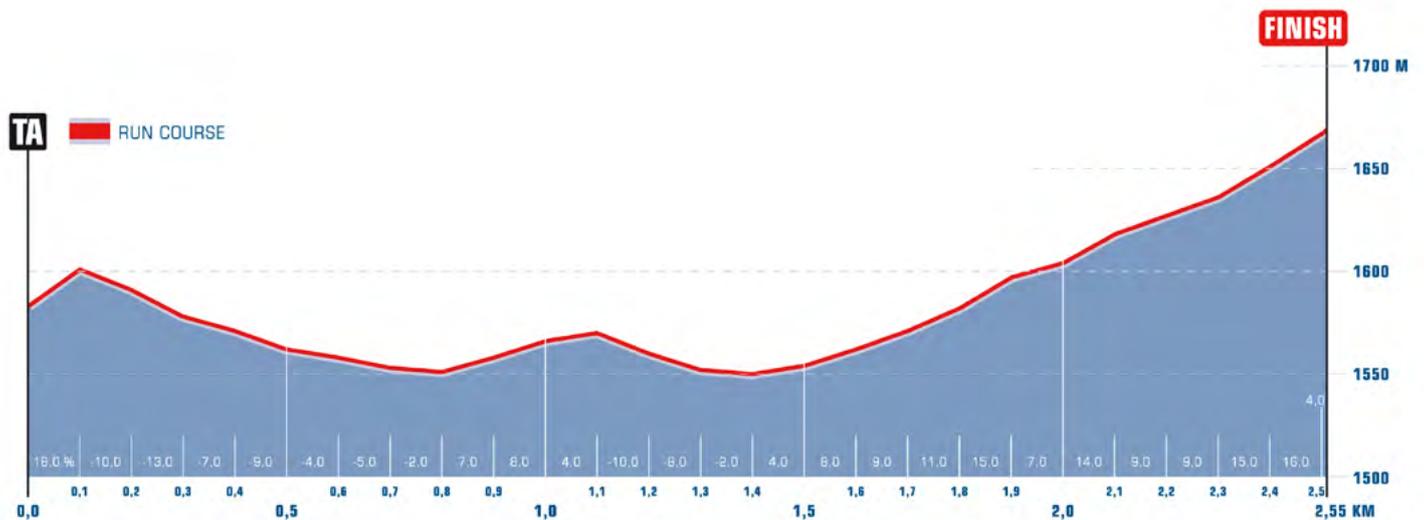
Bike (11.5km) – Athletes face a steep climb of 867 meters of 11.5km up Kitzbuhel Horn mountain.

Run (2.5km) – Off the bike, athletes will continue up the mountain 2.5km, with an ascent of 136 meters.

BIKE COURSE



RUN COURSE



PAST RESULTS**ELITE WOMEN****ITU WORLD TRIATHLON SERIES****2012 ITU WORLD TRIATHLON KITZBÜHEL**

1. Nicola Spirig (SUI)
2. Lisa Norden (SWE)
3. Andrea Hewitt (NZL)

ELITE MEN

1. Alistair Brownlee (GBR)
2. Jonathan Brownlee (GBR)
3. Javier Gomez (ESP)

2011 DEXTRO ENERGY TRIATHLON ITU WORLD CHAMPIONSHIP KITZBÜHEL

1. Paula Findlay (CAN)
2. Helen Jenkins (GBR)
3. Sarah Groff (USA)

1. Alistair Brownlee (GBR)
2. Alexander Bryukhankov (RUS)
3. Sven Riederer (SUI)

2010 DEXTRO ENERGY TRIATHLON ITU WORLD CHAMPIONSHIP KITZBÜHEL

1. Paula Findlay (CAN)
2. Lisa Norden (SWE)
3. Andrea Hewitt (NZL)

1. Stuart Hayes (GBR)
2. Javier Gomez (ESP)
3. Jan Frodeno (GER)

2009 DEXTRO ENERGY TRIATHLON ITU WORLD CHAMPIONSHIP KITZBÜHEL

1. Emma Moffatt (AUS)
2. Nicola Spirig (SUI)
3. Andrea Hewitt (NZL)

1. Alistair Brownlee (GBR)
2. Javier Gomez (ESP)
3. Laurent Vidal (FRA)

ITU WORLD CUP SERIES**2008 KITZBÜHEL BG TRIATHLON WORLD CUP**

1. Nicola Spirig (SUI)
2. Carole Peon (FRA)
3. Samantha Warriner (NZL)

1. Ivan Raña (ESP)
2. Kris Gemmell (NZL)
3. Sven Riederer (SUI)





WEBSITE | WTS.TRIATHLON.ORG

ITU MEDIA CENTRE | MEDIA.TRIATHLON.ORG

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