

## Sustainability Commission Minutes – internal

Meeting: 4 April 2022 - 22:30 CEST

Approved

Duration: via Zoom 01:11:00

### Present

- Caroline Kennedy (CK), IRL – Deputy Chair
- Ben Cummings (BC), GBR
- Kristina Mena (KM), USA
- Ramon Marchan (RM), PHI
- Non-Stanford (NS), GBR – Athletes’ Representative

- Thanos Nikopoulos (TN), GRE - Staff Liaison
- Stefane Mauris (SM), SUI – World Triathlon Staff Liaison

### Invited

- Pei Cheng Kang (PC), TPE - Staff
- Doug Grey (DG), World Triathlon Communication Department

### Absent / Excused

- Excused: - Michelle Cooper (MC), AUS - Chair and Executive Board Representative  
- Julie Duffus (JD), IOC
- Absent: - Dag Oliver (DO). NOR

\*For ease of minute taking only first names or initials of the members will be referred to in the minutes. You can see full names above.

Item	Discussion Items	Discussion	Actions
1	Welcome and introduction	CK welcomed everybody and is chairing the meeting in the absence of Michelle who is sick.	
2	Apologies/absence	Michelle Cooper (MC) and Julie Duffus (JD) were excused	

3	Approval of minutes	Minutes of 14 March 2022 approved	
4	Commission TOR - approval	<p>The final version of the TOR is approved by the members. It is noted that this is document will evolved over time and CK reminded a few points</p> <ul style="list-style-type: none"> <li>- Key scope is environmental sustainability as social and financial elements of sustainability are covered by other committees/commissions but this group will remain proactive in identifying cross cutting collaboration. TN highlighted that a working group of the different chair or vice-chair of each committees/commissions mission will be created to identify gaps.</li> <li>- With regard to the objectives, it was highlighted that sustainability goes beyond carbon and for the group to be a bit more outcome focused.</li> </ul>	
5	Update on Strategic Plan - next steps for the commission	MC being absent, it is proposed to reschedule that agenda item to the next call,	
6	Communication Strategy	<p>The group discussed communication. A few ideas emerged from the discussion and are worth pursuing:</p> <ul style="list-style-type: none"> <li>● Celebrate events achieving certification and highlight what are the added-value of certification; what did LOC do differently because of the certification?; and how it benefited/impacted the various stakeholders (Elite, AG, TOs, Volunteers, etc.)?</li> <li>● Consider athlete ambassadors.</li> <li>● Ensure a two-way process, giving opportunity to LOCs, NFs, athletes to submit ideas and engage.</li> <li>● Raise awareness about the impact of environment on our sport (events, athletes)</li> <li>● Develop processes for a variety of stakeholders. Rather than starting from scratch, Mon was asked to gather documents from the past Sustainability Commission and store them on Google Drive.</li> <li>● Encourage opinion pieces from experts in relevant fields (or interviews with) to keep the conversation going too.</li> </ul> <p>The group invited Doug to start a communication plan (including strategy, calendar, channels and any other useful information) to share on Google for all members to provide input.</p>	<p><b>Action</b> - Mon to source existing guidelines from past ITU sustainability initiatives.</p> <p><b>Action</b> - Doug to start a communication plan in a Google document with calendar, channels and any other guidance to share with the group so that they can comment.</p>

7	Global Task Force - discussion	<p>Ben presented the idea to include NFs active or with interest in sustainability and represented as follows: Asia - Japan and Philippines; Africa - South Africa; Oceania - Australia; Americas - USA and Chile; Europe - Great Britain, Spain and Lithuania.</p> <p>A meeting with the lead of the Global Health &amp; Safety Task force is scheduled to hear about his expertise and guidance on how best to proceed.</p> <p>Ben offered to create an online document presenting the mission/objective of the task force to be commented by the members of the commission about how the Global Task force could be effective in developing a voice and support of our own strategy but also how it can be responsive to thoughts that the commission wants to share with it.</p>	<p><b>Action</b> - Ben to draft document ahead of the next meeting</p> <p><b>Action</b> - ALL to comment, feedback prior to discussion at the next meeting</p>
8	<p>Presentations - how your professional expertise could be applied to World Triathlon?</p> <ul style="list-style-type: none"> <li>• Kristina Mena</li> <li>• Caroline Kennedy</li> </ul>	<p><u>Kristina Mena</u></p> <p>Background is health risk assessment (human and environmental). She addresses how humans impact the environment and how the environment impacts the environment. In the recent past, KM did a risk assessment of water quality in Rio to see how athletes/community could be exposed.</p> <p><u>Carolyn Kennedy</u></p> <p>Run a climate action team at Logitech applying pervasive sustainability to activate the people across the company. How does a small team give information/tool to make more sustainable decisions? CK also did detailed CO2 calculation but sees her added-value on how to activate people, athletes across the world to be ambassadors. We need to have a ripple effect and promote more sustainable behaviours.</p>	
9	CO2 measuring exercise: boundaries and mapping - discussion	<p>SM briefly presented a CO2 mapping exercise trying to identify the various sources of CO2 emission of the organisation, events, and community.</p> <p>CK offered her help to go through that document with the staff to provide her guidance and hints on the CO2 measuring exercise.</p> <p>She shared two thoughts: (a) important to develop a small tool for each office so that no sustainability knowledge is required to report. There is an opportunity to see how we can engage the teams in the various offices; (b) from the Strategic Plan, CK understood that the goal was only scope 1+2. It was highlighted that Scope 3 must be taken into consideration but it was recognized that we might have a staggered approach.</p>	<p><b>Action</b> - SM to share the Sport for Climate Action framework standard with CK.</p> <p><b>Action</b> - Hold a meeting with CK to take place to discuss.</p>

		<p>TN mentioned that events are not owned by World Triathlon but only sanctioned and wonder if they should be included in our measurement, noting it will be impossible to get data for the past and we should look at a forward solution.</p> <p>CK highlighted that for June, we should define if we consider events out of our scope or to consider as part of the inventory but will be developed and measured in the future. We should not rush out to events to calculate unless we have a plan/tool to guide them.</p>	
10	Next meeting	<p><b>Next meeting on:</b> Monday 2 May 2022 - 22:30 CEST</p> <p>Potential Agenda items, please share any items you would like to be included</p> <ol style="list-style-type: none"> <li>1. Update on Strategic Plan - next steps for the commission - Michelle</li> <li>2. Communication - Doug?</li> <li>3. Global Task Force TOR, mission and objective - Ben</li> <li>4. Abu Dhabi Congress - commission meeting? - Michelle</li> </ol>	