

## Sustainability Commission Minutes – internal

Meeting: 5 May 2022 - 22:30 CEST

Approved 6 June 2022

Duration: via Zoom 01:11:00

### Present

- Michelle Cooper (MC), AUS - Chair and Executive Board Representative
- Caroline Kennedy (CK), IRL – Deputy Chair
- Ben Cummings (BC), GBR
- Dag Oliver (DO), NOR
- Kristina Mena (KM), USA
- Ramon Marchan (RM), PHI
- Non-Stanford (NS), GBR – Athletes’ Representative
- Thanos Nikopoulos (TN), GRE - Staff Liaison
- Stefane Mauris (SM), SUI – World Triathlon Staff Liaison

### Invited

- Pei Cheng Kang (PC), TPE - Staff
- Doug Grey (DG), World Triathlon Communication Department

### Absent / Excused

- Excused: - Ben Cummings (BC), GBR  
- Julie Duffus (JD), IOC

\*For ease of minute taking only first names or initials of the members will be referred to in the minutes. You can see full names above.

Item	Discussion Items	Discussion	Actions
1	Welcome and introduction	MC welcomed everybody.	
2	Apologies/absence	Ben Cummings (BC) and Julie Duffus (JD) were excused	

3	Approval of minutes	Minutes of 14 April 2022 were approved	
4	Update on Strategic Plan - next steps for the commission	<p>Since the Sustainability Commission was not active at the time the Strategic Plan (SP) was developed, the commission will be asked to have more input on the various objectives/goals of the SP and the various means to reach them.</p> <p>Additionally, a working group will be created with the other commission dealing with non-environmental elements of sustainability to see overlaps and grey areas to be identified.</p>	
5	Communication Strategy	<p>The group continued the discussion around communication.</p> <p>DG will share a draft communication plan to have 2 articles/month over the year, mainly around events and also how could the young generation act as leader/ambassador and discuss the issue. Any ideas are welcome by Doug.</p> <p>The need to avoid the trap of greenwashing or being technical was noted. We should find the tangible point that speak to and inspire people with tailored message depending on where the audience is based. It was also noted that we must remain humble by recognizing this is a journey and that we do not have all the answer now.</p>	<p><b>Action</b> - Doug to share draft communication plan in a Google document with calendar, channels and any other guidance to share with the group so that they can comment.</p>
6	CO2 measuring exercise: boundaries and mapping - update	<p><b>Carbon footprint:</b> Working with Position Green to help us calculate our CO2 footprint</p> <p><b>CO2 mapping:</b> still need to work with CK on fine tuning CO2 emission sources and define the scope of what should be included. One of the important questions to answer is how we need to consider the events. We do not own them, we do not fund them, we only sanction the events. As such there are some different views if they must be included or not.</p>	
7	Any other business	<p><b>World Triathlon Congress Sust. Commission meetings</b> - The commission will not hold a physical meeting at the Abu Dhabi congress late November but will meet virtually. Tentative dates for committees/commissions meeting are Friday 25 and Saturday 26 November.</p> <p><b>Event certification:</b> TN informed that Leeds and Montreal WTCS events have expressed interest in being certified in 2022. They will be used as pilots to evaluate the process as it is a learning experience for both sides of the coin.</p> <p>The communication around certification will need to be thought carefully in collaboration with the city/LOC.</p>	<p><b>Action:</b> Staff to enquire about time for holding virtual meeting instead during the time of the congress</p>

		<b>NF open hours:</b> TN and DO will work out a concept for a NF open hours or a	<b>Action:</b> Thanos/Doug to prepare a concept to
9	Next meeting	<b>Next meeting on:</b> <ol style="list-style-type: none"> <li>1. Mon 6 June 2022 - 22:30 CEST</li> <li>2. Mon 4 July 2022 - 22:30 CEST</li> <li>3. Mon 1 Aug 2022 - 22:30 CEST</li> </ol>	