

# World Triathlon Para Events Host City Bid Information 2025 Criteria



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# Introduction

This document outlines the concept of, and the bid conditions for, World Triathlon Para events in 2024. It also provides the approved framework for organising an event, including the general World Triathlon Para events rights and obligations.

World Triathlon Para events include:

- World Triathlon Para Series (WTPS);
- World Triathlon Para Cup (WTPC);
- Continental Triathlon Para Cup (CTPC).

The Continental Championships, where the staging of the Para triathlon competitions is already a contractual obligation, are excluded from these bid provisions.

World Triathlon Para events are designed to provide high quality competitions for athletes and are designed to span all continents and promote global participation.

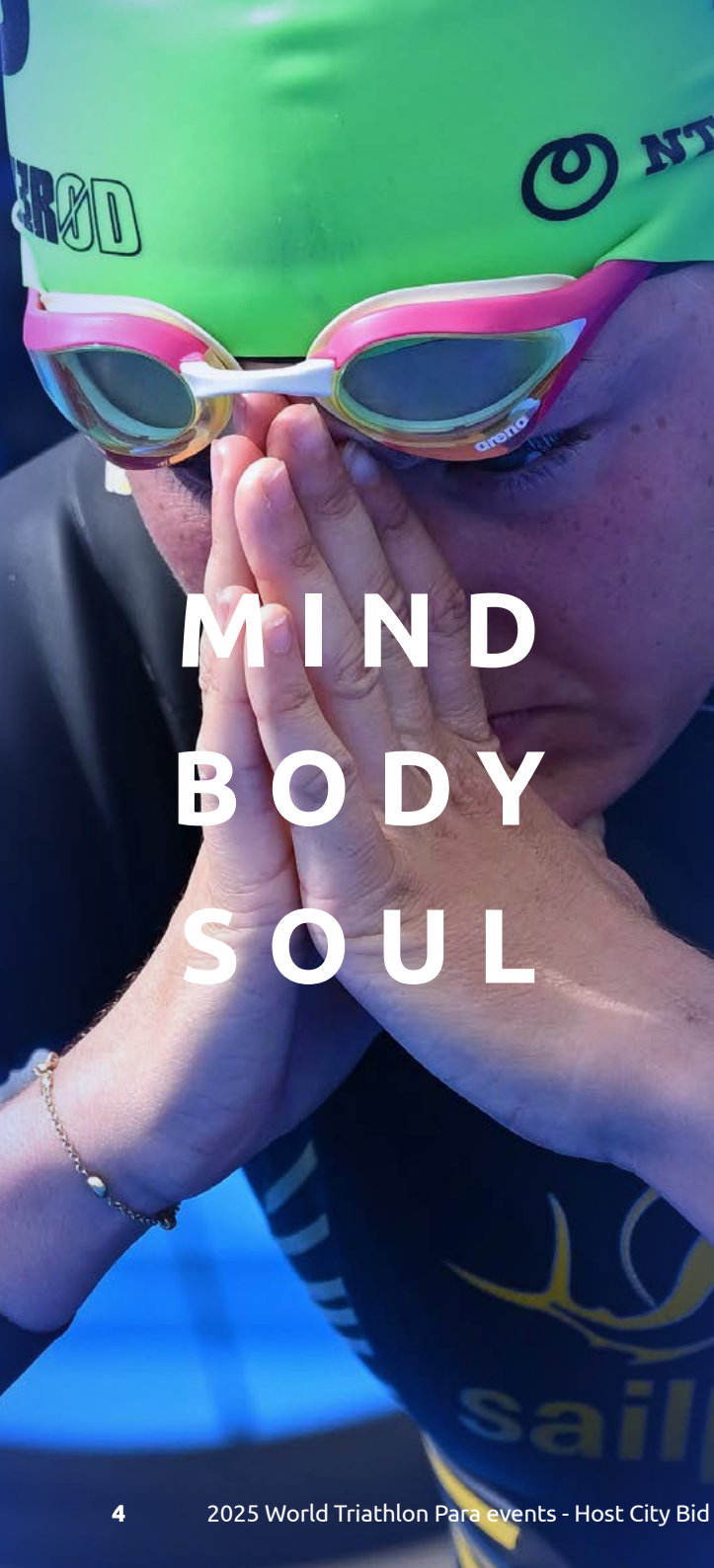
## World Triathlon – The World Governing Body

World Triathlon (formerly the International Triathlon Union) was founded in 1989 and is the world governing body for the Olympic and Paralympic sport of triathlon and all related multisport disciplines, recognised by the International Olympic Committee (IOC), the International Paralympic Committee (IPC), the Association of Summer Olympic Sports (ASOIF), the Association of International Sport Federations (GAISF), and the Association of Paralympic Sport Organisations (APSO);

Triathlon made its Olympic debut at the Sydney 2000 Olympic Games and Para triathlon made its Paralympic debut at the Rio de Janeiro 2016 Paralympic Games.

More information about World Triathlon can be found at [www.triathlon.org](http://www.triathlon.org), “the official triathlon resource”.

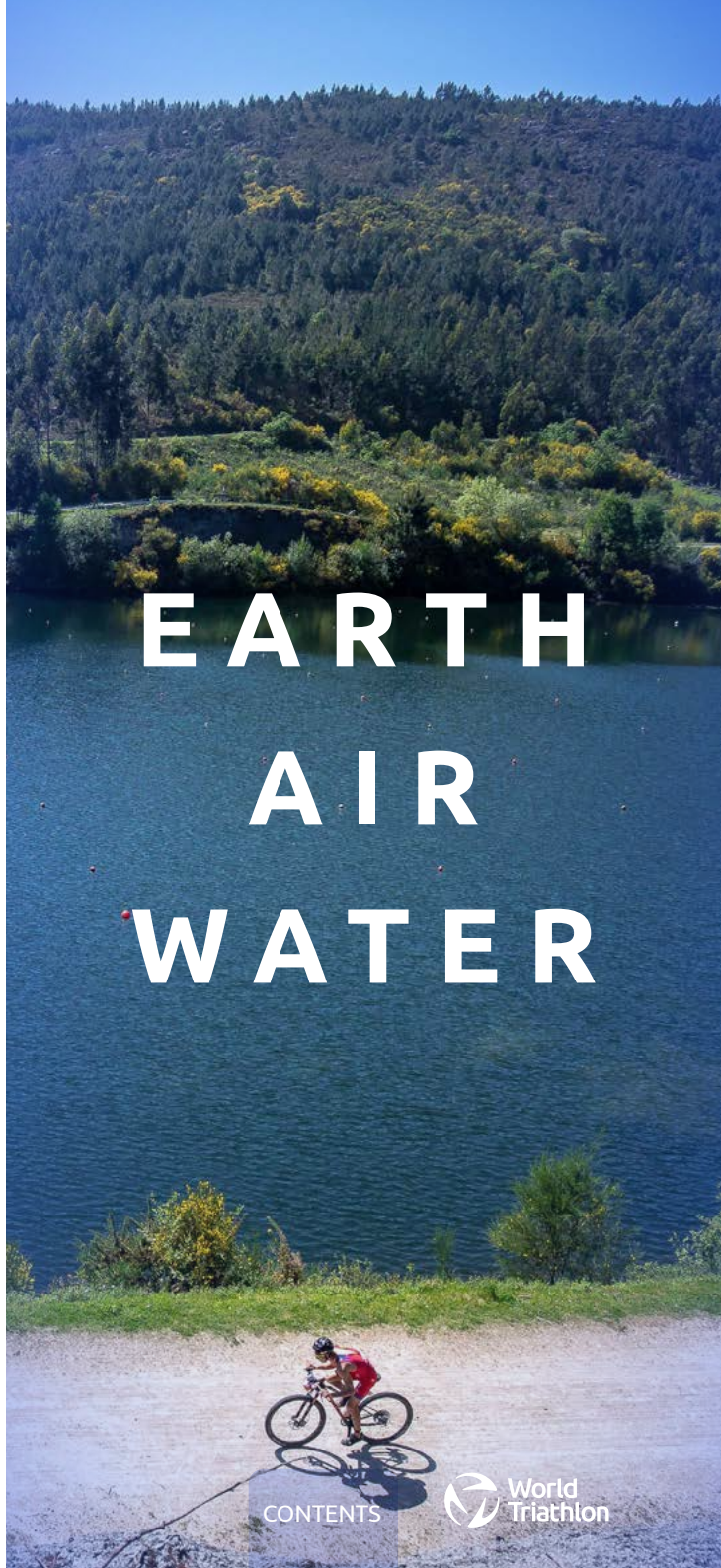




**MIND  
BODY  
SOUL**



**SWIM  
BIKE  
RUN**



**EARTH  
AIR  
WATER**

# World Triathlon Para Events

## General Information

- Host Cities, with the endorsement of their respective National Federation, are encouraged to develop visionary proposals that can enhance the scope, presentation and marketing of these events. The structure of the Local Organising Committee can be made up of any combination of National Federations, Host City and/or recognised Event Delivery Partners;
- The Local Organising Committee should host a Para triathlon test event (national or international event) the year prior to the event. Priority will be given to existing organisers that host World Triathlon events and/or followed the ideal development path of hosting a National event first;
- World Triathlon calls for bids annually, but Host Cities have a unique opportunity to host a World Triathlon event on a multi-year basis.

## Number of Events per year

- World Triathlon Para Series: 3-4 events worldwide that can be combined with a World Triathlon Championship Series event or run independently, maximum 2 per continent;
- World Triathlon Para Cup: 8-10 events worldwide that can be combined with another World Triathlon event or run independently.

## Athlete Participation

- The maximum number of athletes is limited to 80 for the World Triathlon Para Series/World Triathlon Para Cup and 52 for the Continental Triathlon Para Cup. Quotas may be reviewed at the end of year or on a case by case basis.

## World Triathlon Objectives

- To host a safe and fair competition;
- To present an event that is attractive to sponsors and/or tourism authorities, and is of benefit to the National Federation's objectives of developing the sport;
- To maximise media exposure for para triathlon nationally and globally;
- To promote good spectator audiences;
- To promote the Paralympic values and Paralympic Movement;
- To exhibit strong corporate support;
- To engage public institution support;
- To establish strong partnerships between all stakeholders;
- To ensure a strong emphasis on sport development with a provision of a legacy for the sport.

# Triathlon's Investment and Support Services

- Ensuring worldwide social media coverage across all World Triathlon channels including Facebook, Instagram, Twitter, TikTok and Weibo and YouTube;
- Investing in an event report including TV, livestream, social media and global partner data to evaluate the commercial success of the event and provide insight for improvement;
- Providing essential technical and operational support, guidelines and advice;
- Managing the elite athletes and their event entries and rankings;
- Providing event design guidelines, sponsorship framework and commercial advice.
- Providing a centralised entry system for all mass participation events, which the LOC's will be obliged to use.



# Broadcast and Media

## Broadcast

Any broadcast or video production is at the discretion and cost of the Local Organising Committee. The host owns the domestic Broadcast rights for the event.

World Triathlon will retain international rights, though it will work with the Local Organising Committee to distribute for optimum coverage.

If the event is part of the WTCS, World Triathlon will partner with the LOC to deliver coverage via World Triathlon Broadcast Production.

## News

World Triathlon will assist with any video news distribution that the Local Organising Committee can provide.

## Online

The event will receive exposure on [triathlon.org](http://triathlon.org) and official World Triathlon social media channels via news stories, photo galleries and results. For the World Triathlon Para Series, live timing and video will be published on [triathlon.org](http://triathlon.org) and [Triathlonlive.tv](http://Triathlonlive.tv).

## Print and Photography

World Triathlon employs an experienced media team focused on developing content and distributing news to the worldwide written and photographic media.

The LOC will be responsible for providing a local photographer and sharing the photos with World Triathlon. World Triathlon distributes images through international photo agencies such as AP, Getty, AFP and Reuters.

We also guarantee maximum exposure with our media database, including journalists and media outlets from every major market in the world, which receives all World Triathlon's communications, previews, reviews, pictures and media info of all our events.



## Internet and Social Media



**4.7m+**  
users

**16m**  
page views  
per year



**360k**  
users

**2.1m**  
page views  
per year



**317k+**  
followers



**300k+**  
followers



**167k+**  
followers



**93K+**  
followers

**42m**  
views



**33K+**  
followers

**39m**  
views



**7.5k+**  
followers

as of 8 April 2024



## Internet And Social Media

World Triathlon's website ([triathlon.org](http://triathlon.org)) attracts over 4.7 million users, over 6.5 million sessions and 16 million page views annually and growing.

World Triathlon operates a full OTT platform, [Triathlonlive.tv](http://Triathlonlive.tv) to distribute live and on-demand races, as well as providing interviews, behind the scenes footage and extra content to its subscribers.

World Triathlon has a highly engaged and rapidly growing fanbase on social media, meaning our platforms allow substantial promotion of a Host City from a trusted source.

World Triathlon's growth on social media ([X-Twitter](#) / [Instagram](#) / [Facebook](#) / [Youtube](#) / [TikTok](#) / [Weibo](#)) continues to increase rapidly.

World Triathlon has a very strong presence on Instagram allowing us to share a unique perspective to promote our sport to a captive, diverse audience with compelling contents. With more than 318,000 engaged followers it continues to show strong growth.

World Triathlon's Twitter accounts currently have more than 167,000 followers. This is a highly valuable promotional tool not only for World Triathlon races but also for the host cities.

World Triathlon's Facebook channel also continues its steady growth, with a community of more than 300,000 followers, plus many more on channels associated with World Triathlon, such as World Triathlon's Official Store, Multisport, etc.

World Triathlon publications reach an average audience of upwards of 1 million people.

World Triathlon's YouTube channel has more than 93,000 subscribers and our videos have more than 42 million views. Our viewers have watched more than 87 million minutes of triathlon content – over 166 years of viewing time – not only the best moments of our races but also videos promoting Host Cities, courses and athletes.

World Triathlon's media team will generate and distribute content for social media on all the digital properties of World Triathlon, as well as for the [triathlonlive.tv](http://triathlonlive.tv) OTT platform.

# Sustainability

The world we are living in is changing rapidly. Industrial and economic progress has come at a great cost to the planet, but it is not too late to make decisions and take actions that can halt the damage done to our environment and stem the tide of global warming.

It is in the very nature of our duty as the governing body of one of the world's fastest growing sports that World Triathlon reaches all corners of the globe. We host large-scale events in major cities attracting thousands of participants and even more spectators. We now know the impact that daily occurrences such as global travel and the use of plastics has on our planet, and we want to become a leader not just among fellow International Sports Federations, but global organisations of all kinds, in taking action and encouraging our stakeholders to do likewise.

As part of this approach, World Triathlon has introduced the [World Triathlon Sustainability Guide for Event Organizers](#). This document is an invitation to our event organiser partners to engage in the journey of social, economic and environmental sustainability within the delivery of their event.

Some are already engaged, either on a voluntary basis or due to local legislation, and others have not yet started. Regardless of your location on this journey, this document offers a non-exhaustive list of actions to help keep you moving into the direction of sustainability.

It will also serve as a framework for a World Triathlon Sustainability certification system, which will recognize the commitments of LOCs to minimize their footprint..

# Local Organising Committee Requirements

## Financial Requirements

The financial obligations required to host a World Triathlon Para events are:

2025 Fees	Event Rights Fee
<b>World Triathlon Para Series</b>	US\$6,000
<b>World Triathlon Para Cup</b>	US\$3,500
<b>Continental Triathlon Para Cup</b>	US\$3,000*

\* amount may be different as per the decision of the Continental Confederation.

## Secondary financial requirements

### Transportation

The Local Organising Committee should ensure that local transportation is organised free of charge for the World Triathlon/Continental team including those drawn from the World Triathlon Executive Board, World Triathlon guests, World Triathlon staff, all the technical officials and classifiers. This transportation will be for all activities related to the event including:

- Airport transfers (arrivals and departures) or any other embarkation point (port, train station or otherwise);
- Transfer between hotel and competition venue(s), media events and any social activities;
- Mutually agreed number of dedicated scooters/ bicycles for the World Triathlon/Continental team.

The Local Organising Committee should ensure that local transportation from the designated airport is offered for the athletes, guides and support personnel (including their equipment) preferably free of charge or for a reasonable price mutually agreed between the Local Organising Committee and World Triathlon. The waiting time at the airport before pick up should be a maximum of 90 minutes. Such information must

be communicated via the event website, including a contact person for the service.

### Accommodation

The Local Organising Committee is required to provide accommodation (breakfast included), for World Triathlon/Continental officials including those drawn from the World Triathlon Executive Board, World Triathlon guests, World Triathlon staff and technical team in a hotel that is reasonably close to the competition venue, with provision for both single and double rooms.

The Local Organising Committee is also required to provide free accommodation for the World Triathlon officials making the required site visits during the evaluation period or leading up to the actual event. World Triathlon may request additional room nights under the World Triathlon budget on top of those below to be provided by the LOC.

The Local Organising Committee and Host National Federation must reach an agreement to procure accommodation for all Technical Officials (including a number of SFTOs mutually agreed between the LOC and World Triathlon involved at the event.

Total hotel room-nights required:

### World Triathlon Para Series

**20 room nights** for the World Triathlon team including the World Triathlon staff/executives and technical team (distribution may be single/double rooms). In case of classification, additional room nights are required. When hosting the World Triathlon Para Series in conjunction with a World Triathlon Championship Series event, the Local Organising Committee will need to add the above-mentioned accommodation requirement;

**10 rooms free of charge** (double occupancy and breakfast included) for 3 nights for the top designated athletes.

### World Triathlon Para Cup

**15 room nights** for the World Triathlon team including the World Triathlon staff/executives and technical team (distribution may be single/double rooms). In case of classification, additional room nights are required. When hosting the World Triathlon Para Cup in conjunction with a World Triathlon Championship Series or World Triathlon Cup event, the Local Organising Committee will need to add the above-mentioned accommodation requirement;

**6 rooms free of charge** (double occupancy and breakfast included) for 3 nights for the top designated athletes.

### Continental Triathlon Para Cup

**10 room nights** World/Continental Triathlon team including the staff/executives and the technical team (distribution may be single/double rooms). In case of classification, additional room nights are required.

Additionally the Local Organising Committee and Host National Federation must reach an agreement to provide accommodation for all Technical Officials (including SFTOs) involved at the event.

### World Triathlon Office

The Local Organising Committee must provide an office:

#### World Triathlon Para Series / World Triathlon Para Cup:

for World Triathlon personnel for maximum 8 people equipped with the appropriate furniture, internet connection and printer/copy machine for 4 days.

#### Continental Triathlon Para Cup:

for World/Continental Triathlon personnel for maximum 4 people equipped with the appropriate furniture, internet connection and printer/copy machine for 3 days.

## Classification

World Triathlon will strategically target events for classification opportunities and in those cases will cover the cost of the classifiers. Local Organising Committees are expected to work closely with World Triathlon to ensure classification requirements are met for facilities and established procedures in the regulations.

Local Organising Committees and NFs can also request classification opportunities outside of these events for both physical and vision impairments. For this the Local Organising Committee is to pay World Triathlon US\$3,500 per panel and all travel and per-diem costs of the classifiers will be paid by World Triathlon.

When classification is requested and hosted by the Organiser, **an additional 8 room nights must be considered in addition to the accommodation provisions.**

## Athletes' Service/Package

The Local Organising Committee must list all the athletes' services that are offered with the entry.

The following services to be available to the participants:

- Airport pickup or transfers for free or at a reasonable charge or at any other embarkation point (port, train station or otherwise);
- Sufficient range of accommodation within a reasonable distance from competition site;

- Access to training sites free of charge (in Continental Triathlon Para Cup for a reasonable charge) for the entire duration of the event, starting 3 days before the first competition;
- Safe bike and swim course familiarisation;
- Bike mechanic support;
- Local medical information services.

The LOC will provide World Triathlon/Continental team and Technical Officials (NTOs and ITOs) with the same race package as given to athletes, i.e. event t-shirt, tickets to all events, and sponsor gifts.

## Anti-Doping

The Local Organising Committee will work with their National Federation and NADO in their country to organise and fund tests as follows. All Doping Control costs (including sample collection and analyses, facilities, transportation etc.) will be covered by the LOC.

<b>World Triathlon Para Series</b>	12 urine (6 with ESA, 2 with GHRF), and 4 blood (all with GH) in total
<b>World Triathlon Para Cup</b>	8 urine (4 with ESA, 2 with GHRF)
<b>Continental Triathlon Para Cup</b>	6 urines (4 with ESA, 2 with GHRF)

## Insurance

The Local Organising Committee is obliged to provide event liability insurance cover.

<b>World Triathlon Para Series / Cup</b>	US\$5,000,000 (five million)
<b>Continental Triathlon Para Cup</b>	US\$3,000,000 (three million)

## Broadcast

<b>World Triathlon Para Series</b>	To increase the profile of the sport, World Triathlon will contribute 50% broadcast service cost at the World Triathlon Para Series in case provided by the Local Organising Committee.  Short plus Extended Highlight packages are the preferred best coverage options.  The average cost of the whole production is US\$10,000.
<b>World Triathlon Para Cup / Continental Triathlon Para Cup</b>	No specific requirements. Anything provided by the Local Organising Committee will be published on World Triathlon's platforms.

## Technology

Live Online Coverage: A proficient timing company, capable of producing live timing feed and live results and associated costs are the responsibility of the Local Organising Committee.

20 radios and 3 local sim cards including data for the World Triathlon team (depending on the location, a cell phone with sim card is required).

## TV/Broadcasting

No specific requirements. Any footage or highlights captured to be shared with World Triathlon for distribution. World Triathlon will endeavour to get maximum exposure for the event.

## Media

<b>World Triathlon Para Series</b>	The events will receive maximum exposure on <a href="http://triathlon.org">triathlon.org</a> via news stories, photo galleries and results;  Local Organising Committees must provide World Triathlon a minimum of 20 high resolution pictures from the event to the World Triathlon Media team.
<b>World Triathlon Para Cup / Continental Triathlon Para Cup</b>	Local Organising Committees must provide World Triathlon a minimum of 20 high resolution pictures from the event to the World Triathlon Media team.

## Expo Area

The Local Organising Committee may organise an expo area.

## Event Management Tools Partnerships

World Triathlon has partnered with OnePlan for developing an online platform where the venue management and the course management planning is taking place. The event will be requested to use this platform during the planning process. World Triathlon has partnered with the company OnePlan for delivering an event management system for all World Triathlon events.

World Triathlon has partnered with the company WeTrack for delivering a project management system and document sharing platform for all World Triathlon events. This tool is used during the planning process for following the events' progress report and it is mandatory for all LOCs to use it. This application is offered to the LOC at World Triathlon's cost.

All the World Triathlon events can have access to the Tomorrow app. Tomorrow. io is the world's only weather intelligence platform. Fully customizable to the triathlon events' needs, everyone can benefit dramatically and improve operational efficiency.

# World Triathlon Technical Elements

## Venue And Course

- The technical requirement of the course and the venue are covered in the Event Organisers' Manual (EOM) and in the World Triathlon Competition Rules;
- It is preferred to have a single venue location (one transition area) for the event. This results in all associated planning, logistics, implementation and athlete experience being much easier to execute effectively.
- Water quality tests leading up to the competition as per the World Triathlon Competition Rules.
- Recommended configuration is not more than 4 bike laps and 2 run laps. There shall be no cobblestone sections on the field of play.

## Competition Schedule

- Exact competition schedule must be agreed with the Technical Delegates in advance without being compromised by parallel events.
- An estimated time of 3h to 3h30min is required from the first start to the last finisher on a World

Triathlon Para Series / World Triathlon Para Cup and 2h30min on a Continental Triathlon Para Cup.

## Technical Officials

- 25 Technical Officials will be required for a World Triathlon Para Series / World Triathlon Para Cup / Continental Triathlon Para Cup, arriving one day prior to the first competition day.

## Sport Presentation

- The event should be presented to the on-site spectators by announcers to be approved by World Triathlon. A large video screen greatly enhances the spectator engagement and it is recommended;
- The athletes' introduction and the award ceremonies must be conducted as per the World Triathlon Sport Presentation Manual.
- World Triathlon will provide such protocols. For World Triathlon Para Series flag and anthem ceremonies will be implemented in full

## Communication

- Promotion of the event internationally and nationally in the years and months leading up to the event is a joint responsibility of all stakeholders;
- Printed or digital version of programmes (Athletes' Guide) should provide information of the venue/s, including diagrams of the staging and display areas, time schedule for events, a description of each event and its objective, as well as athlete profiles for the top-ranked athletes;
- During the planning period, the Local Organising Committee must maintain effective communication with all external parties, including World/Continental Triathlon, National Federations, government entities, professional contractors, vendors, sponsors and media.



## Sponsorship

- World Triathlon reserves the right to activate a global partner for the events and provide a mutually agreed revenue to the Local Organising Committee. The activation may include being the title sponsor or main partner.

## Athletes Registration

- All the rules regarding the registration deadline, eligibility, entry can be found in the World Triathlon Qualification Criteria on [triathlon.org](https://www.triathlon.org).

## Manuals And Guidelines

The Host City must adhere to all relevant requirements as stated in the:

- [Event Organisers Manual](#);
- [Brand Guidelines - World Triathlon Championship Series](#);
- [Brand Guidelines - World Triathlon Para Cup](#);
- [Sport Presentation Manual](#);
- [World Triathlon Competition Rules](#); and
- [LOC Requirement – Para triathlon Classification](#).

All above mentioned documents are available from World Triathlon.





# Host City Requirements

## Revenues

The event has the potential for generating considerable revenue over expenses when well marketed. It provides a good opportunity to reduce overhead expenses by attracting support from government and commercial entities. It is the responsibility of the Local Organising Committee to market it effectively. All revenues from successful marketing will go directly to the Local Organising Committee.

The Local Organising Committee is entitled to receive 100% revenue from the following sources but not limited to:

- Sponsorship (including event title sponsor or main sponsors via World Triathlon);
- Public institutions;
- Entry fees from the athletes:
  - » World Triathlon Para Series: no entry fee to be charged;
  - » World Triathlon Para Cup: maximum US\$50/athlete;
  - » Continental Triathlon Para Cup: maximum US\$50/athlete.

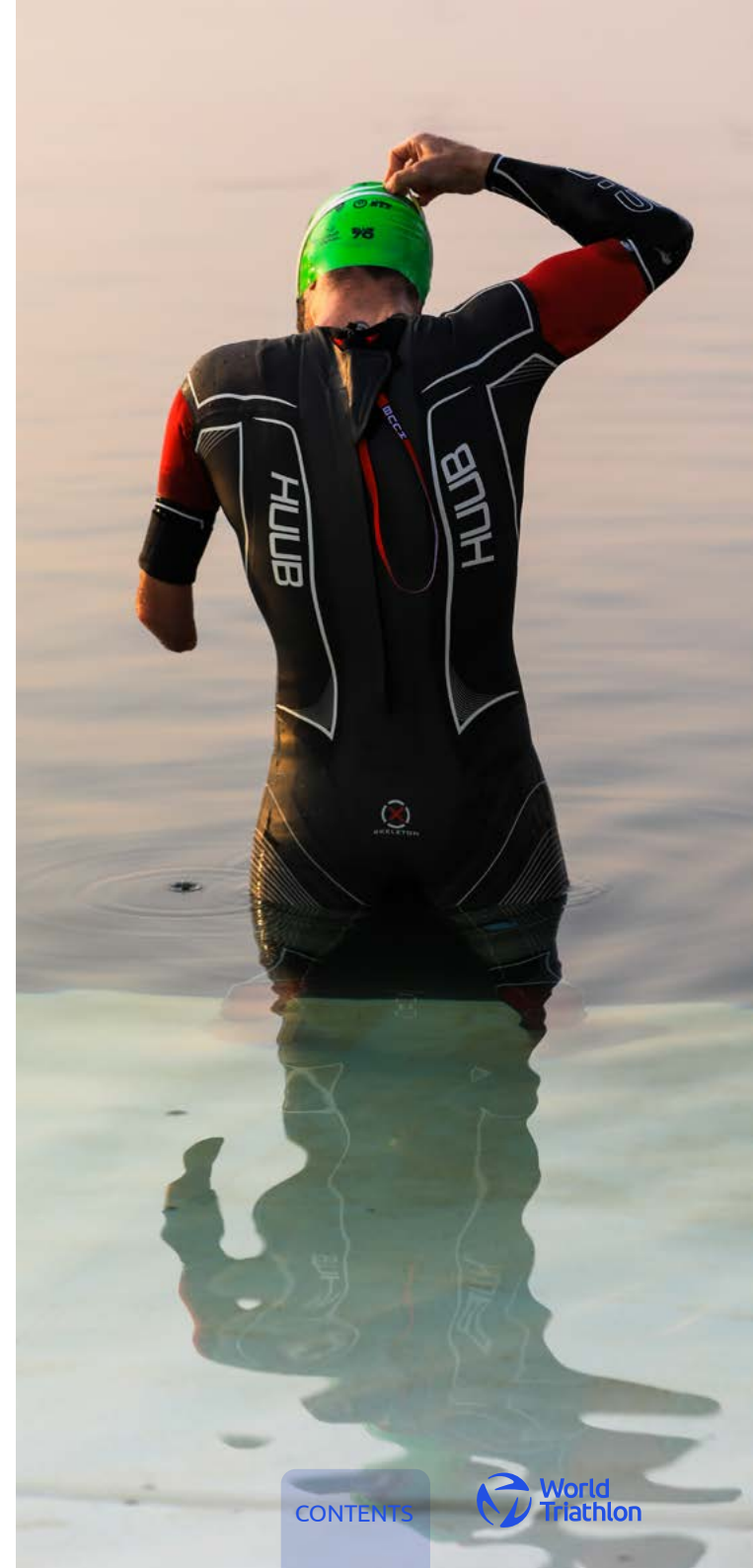
- Hotel commissions;
- National media and Broadcast rights sales;
- Merchandise sales;
- Food and beverage sales;
- Expo.

## Intellectual Property

The Local Organising Committee has the right to use the official name from the day of the contract signature until six months after the last day of the event.

## Branding

Details about the branding can be found in the Branding Guidelines – World Triathlon Para Cup and Branding Guidelines – World Triathlon Championship Series.



# The World Triathlon Bid Process

## Timeline

2024



## Bid Evaluation

### Criteria

World Triathlon and Continental Confederations will evaluate each bid based on a set of criteria and expect to receive all this information in the bid package.

The following criteria are weighed equally:

- Host National Federation letter of endorsement including the required certified Technical Officials;
- Host City Council/Mayor and/or Government letter of support with a signed guarantee for the use of roads, streets and other public areas needed for the competitions and course trainings;
- Written financial guarantee for the organisation of the event;
- Scheduling/Event dates with certain flexibility with the day and start time requests;
- Geographical location and the number of events in the region;
- Venue location and technical evaluations of the courses;
- Regular water quality tests of the swim course (minimum 6) including two of them one year out from the proposed date and further tests during different weather conditions, to be performed by a local certified institution. A sanitary inspection must be conducted during the first site visit and according to the outcome of the inspection, more tests may be requested;
- Environmental data: heat stress indicator (WBGT), air temperature, water temperature, average rainfall, air pollution index, current (if applicable), sunrise/sunset for the proposed event's dates from previous years;
- Experience and structure of the Local Organising Committee;
- Support of Host Broadcaster;
- Information about hotels, including location and room rates;
- Athlete support services;
- Proximity to international airport;
- Draft budget proposal;
- Proposal to host a test event;
- World/Continental Triathlon is looking to have sustainability as a key area of importance for our events.
  - » **World Triathlon Para Series (WTPS)** - The LOCs must commit to acquiring at least the a Bronze-level World Triathlon Events' Sustainability Certification by the year of the event. The event should measure its carbon footprint and report it within 3 months from the completion of the event.
  - » **World Triathlon Para Cup (WTPC) / Continental Triathlon Para Cup (CTPC)** - World Triathlon is looking to have sustainability as a key area of importance for our events. Event bids that show high sustainability will be given a positive weighting. The event should measure its carbon footprint and report it within 3 months from the completion of the event.

## Bid Presentation

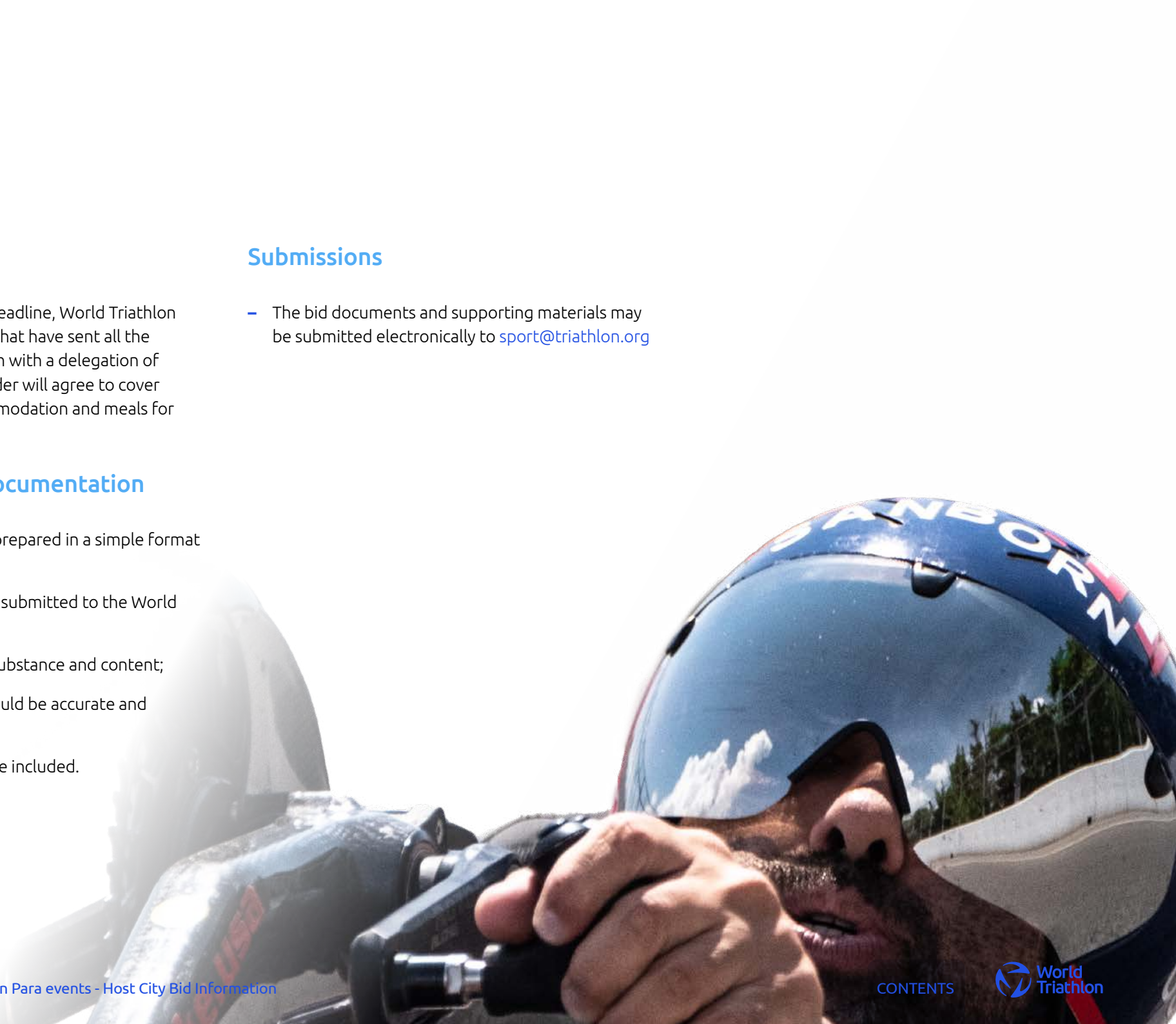
After the bid submission deadline, World Triathlon may request to visit cities that have sent all the proprietary documentation with a delegation of up to two people. The bidder will agree to cover the local transport, accommodation and meals for up to 2 nights.

## Bid Application Documentation

- Documents should be prepared in a simple format and at a modest cost;
- All documents must be submitted to the World Triathlon in English;
- Bids are evaluated on substance and content;
- Maps and diagrams should be accurate and of good quality;
- Digital photos should be included.

## Submissions

- The bid documents and supporting materials may be submitted electronically to [sport@triathlon.org](mailto:sport@triathlon.org)



**Contact**

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**Be your  
extraordinary**