



## ITU UNIFORM MEASUREMENT TEMPLATE

### FAMILY NAME and COUNTRY CODE

**Front:** The position on the front is below the ITU logo and Sponsor Spaces B and F. The athlete's family name is above the country code and Sponsor Space A.

**Back:** The position on the back is below the waistline so that it is clearly visible when the athlete is on the bike.

**Height:** The family name and the country code must be a minimum of 5cm in height, regardless of the number of letters in the name.

**Width:** The width for the family name and country name is a minimum of 12cm and a maximum of 15cm. A family name with few letters must still be a minimum of 12 cm wide.

FAMILY NAME (5 cm height – 15 cm horizontal length)

A large, empty rectangular box with a black border, intended for the family name. It is positioned below the text 'FAMILY NAME (5 cm height – 15 cm horizontal length)'. The box is approximately 15 cm wide and 5 cm high.

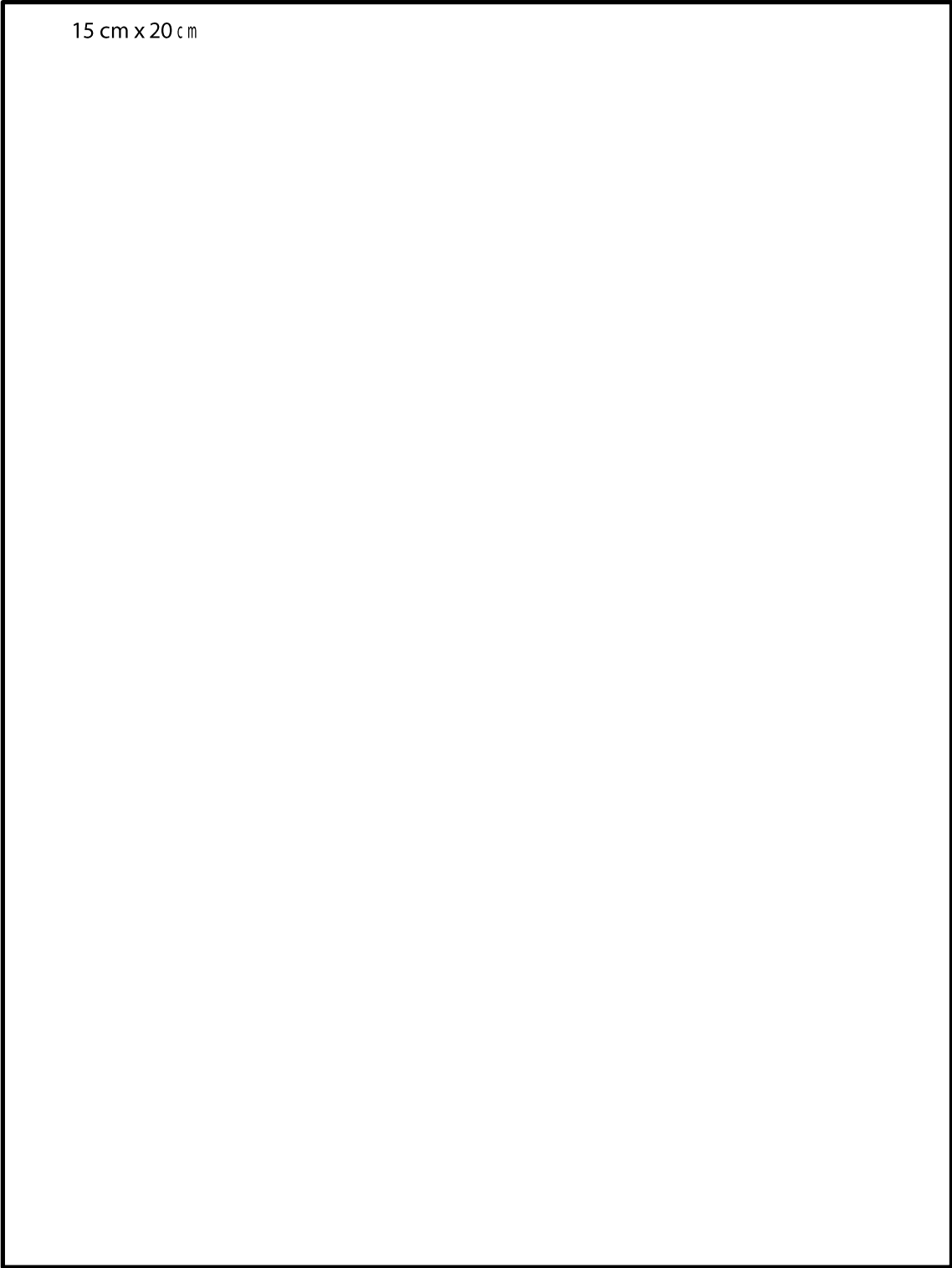
FAMILY NAME (5 cm height – 12 cm horizontal length)

A smaller, empty rectangular box with a black border, intended for the family name. It is positioned below the text 'FAMILY NAME (5 cm height – 12 cm horizontal length)'. The box is approximately 12 cm wide and 5 cm high.

**SPONSOR SPACE "A"**

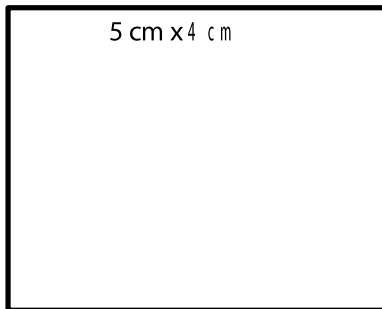
This space is directly below the country code. Up to 3 sponsor logos may be positioned in this space. The athlete may have 1, 2 or 3 logos in this space. Each of the logos must represent a different sponsor. The maximum height is 20cm and the maximum length is 15 cm.

15 cm x 20 cm

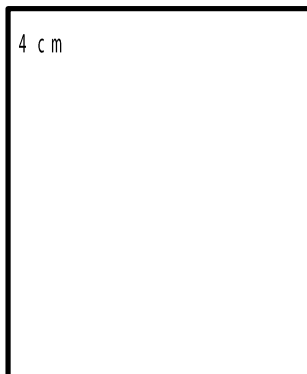


**SPONSOR SPACE B**

This space is for the manufacturer of the uniform or for another key sponsor. The space must be on the left hand shoulder of the uniform – not the middle. This logo can be the same as one of the sponsor logos in Sponsor Space A. The vertical height will be 4cm and the horizontal dimension will be 5 cm .

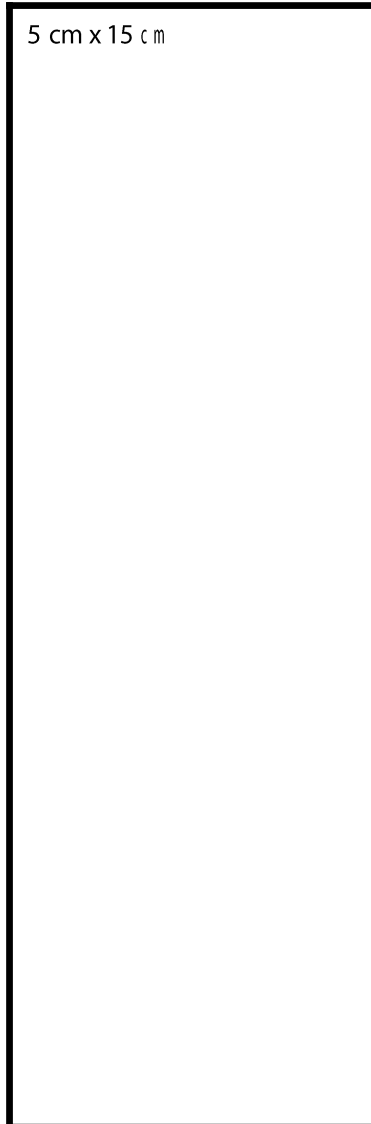
**ITU LOGO**

The official ITU logo will appear on the upper **right** shoulder. It will conform to the official ITU rings with the letters ITU on the bottom right. The white and orange version should be applied to dark coloured uniforms, the blue and orange version should be applied to light coloured uniforms. The horizontal dimension will be 4 cm .



**SPONSOR LOGO C**

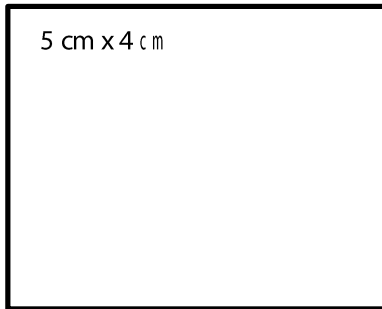
Sponsor logos may appear on the side panel. Only one sponsor logo is allowed on each side and it must be the same sponsor logo. This space must be visible from the side of the body. If, due to the athlete body, this space is partly visible from the front, it has to be visible also from the back. The maximum width is 5cm and the maximum length 15 cm .



**SPONSOR LOGO D**

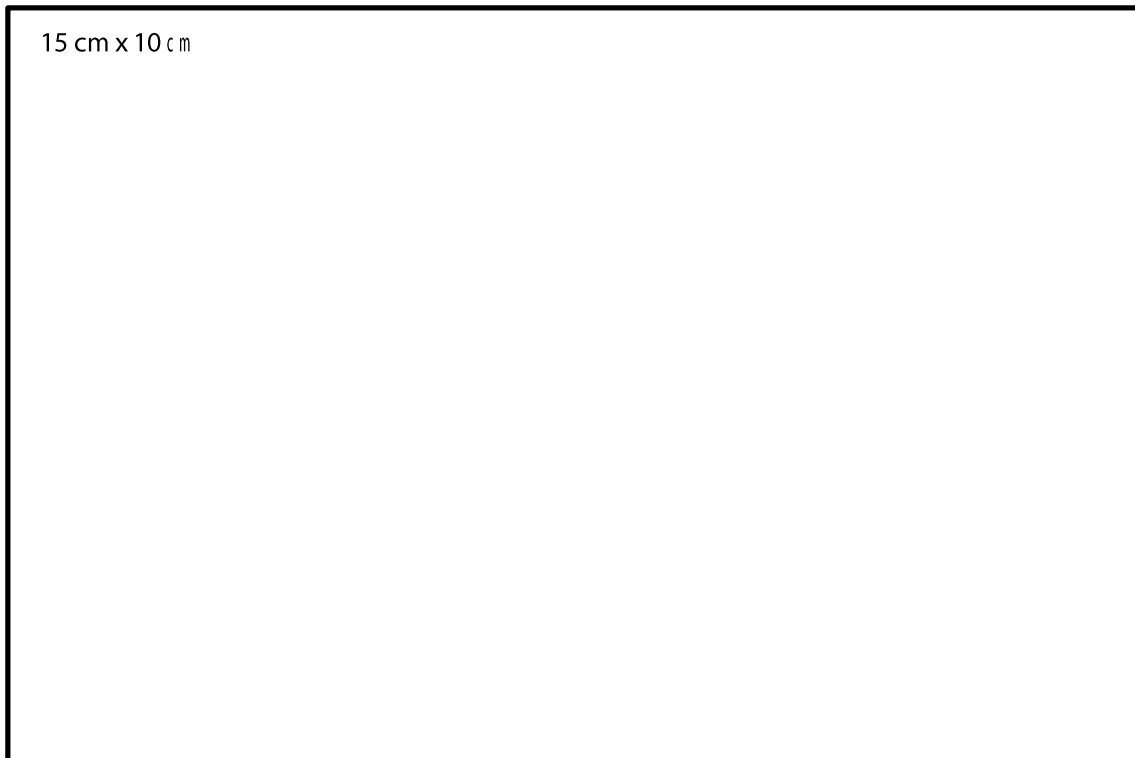
This space can be on the lower left or right side of the uniform but not both.

The maximum height is 4cm and the maximum total area is  $20\text{ cm}^2$ .

**SPONSOR LOGO E**

One logo of any sponsor may appear on the upper back.


The maximum height is 10cm and the maximum length is 15 cm.



SPONSOR LOGO F

One logo of any sponsor may appear above the family name on the front.

The maximum height is 5cm and the maximum length is 15cm.

A large, empty rectangular box with a black border, intended for a sponsor logo. The text '15 cm x 5 cm' is located in the top-left corner of the box.

15 cm x 5 cm