

## **2011 ITU Long Distance Triathlon World Championships Announces Event Details**

**HENDERSON, Nev. (December 13, 2010)** — The International Triathlon Union, USA Triathlon, the City's of Henderson and Las Vegas and Lowery's Multi-sport Races are excited to announce further details about the 2011 ITU Long Distance Triathlon World Championship race, taking place on Saturday, November 5, 2011, in Henderson, Nev., USA.

The official distances for the race will be a 4K swim, a 120K bike and a 30K run. Registration is now open for the event and will close for all countries on September 15, 2011. Mandatory check in for all athletes will end on November 3, 2011. As the host city for the Nevada Silverman Triathlon for the past five years, the city of Henderson and Lowery's Multisport Races have significant experience and expertise in managing an event of this stature.

In addition, Southern Nevada boasts 145,000 hotel rooms and the fifth-busiest airport in North America. The host hotel for the event will be the Loews Lake Las Vegas Hotel located at the Lake Las Vegas Resort, which will be the location for the swim start and T1.

A preliminary schedule of events is as follows:

*Wednesday, November 2, 2011*

- *Expo Opens at Henderson Multigenerational Center*
- *Athlete Registration /Race Packet at Henderson Multigenerational Center*

*Thursday, November 3, 2011*

- *Expo Open at Henderson Multigenerational Center*
- *Athlete Registration / Race Packet Pickup at Henderson Multigenerational Center*
- *Parade of Nations/Athletes ceremony at Loews Hotel and Resort*
- *Pasta Dinner/Mandatory Pre-Race Athletes' Meeting at Loews Host Hotel and Resort*

*Friday, November 4, 2011*

- *Expo Open at Henderson Multigenerational Center*

- *Pancake Breakfast at Henderson Multigenerational Center*
- *Mandatory bike and gear bag check in at T1 Lake Las Vegas*

*Saturday, November 5, 2011*

- *Race Day*
- *Spectator Viewing event: Spectators can line the beautiful Lake Las Vegas Resort and view the swim start from Monte Lago Villages and the pathways lining the length of Lake Las Vegas from the Village to the Loews Hotel. Spectator viewing areas will also be set up along the run course that takes place throughout Henderson. The Silver-Mile Mixer at the District at Green Valley Ranch will be a gathering place for spectators to see their athletes and enjoy the festivities while they wait. In addition there will be designated spectator areas at the transitions and finish line.*

*Sunday, November 6, 2011*

- *Awards Banquet at Loews Hotel and Resort*

*\*\*Locations and times to be determined at a later date\*\**

More information on the race such as course maps and registration information will be available at [www.lowerysmultisport.com](http://www.lowerysmultisport.com)

#### About International Triathlon Union (ITU):

The International Triathlon Union is the world governing body for the Olympic sport of Triathlon and all related Multisport disciplines: Duathlon, Aquathlon and Winter Triathlon. ITU was founded in 1989 at the first ITU Congress in Avignon, France and has maintained its headquarters in Vancouver, Canada since then. It now has over 120 affiliated National Federations around the world and is the youngest International Federation in the Olympics. Triathlon was awarded Olympic status in 1994. ITU is proudly committed to supporting the development of the sport worldwide through strong relationships with continental and national federations, working with its partners to offer a balanced sport development program from grassroots to a high-performance level. For more information, visit: [www.triathlon.org](http://www.triathlon.org).

#### About USA Triathlon:

USA Triathlon is proud to serve as the national governing body for triathlon – the fastest growing sport in the world – as well as duathlon, aquathlon and winter triathlon in the United States. USAT sanctions 2,800 races and connects with more than 125,000 members each year, making it the largest multisport organization in the world. In addition to its work

with athletes, coaches, and race directors on the grassroots level, USAT provides leadership and support to elite athletes competing at international events, including World Championships, Pan American Games, and the Olympic Games. Visit [www.usatriathlon.org](http://www.usatriathlon.org) for more information.

**Event Contacts**

**Ashley Massi, Media Manager**

**Email: [silvermanmediarelations@gmail.com](mailto:silvermanmediarelations@gmail.com)**

**Mobile: 702.375.3266**

**Frank Lowery, Race Director**

**Email: [flowery719@cox.net](mailto:flowery719@cox.net)**

**Mobile: 702.400.2790**