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Dear Team Manager,

Welcome to the 2011 ITU Long Distance Triathlon World Championships. We are honored that you are considering being part of this exciting event, which has not been held on US Soil in more than 15 years. The race will be held on Saturday, November 5, 2011, in Henderson, Nevada (USA) just minutes from the glitter of the Las Vegas Strip, on the same course as the former Nevada Silverman Triathlon. The World Championships race will feature a 4K swim, which will be held at the Lake Las Vegas resort, a 120K-bike ride with more than 9,700 feet climbing, and a 30K run that boasts an additional 2,000 ft elevation gain. The course has been branded as the toughest course in North America, we are confident you will agree.

The city of Henderson offers an oasis retreat in the middle of the Mojave Desert. Referred to as the other side of Southern Nevada, the city of Henderson is nestled among three of the most renowned man-made attractions – the neon of the Las Vegas strip, the engineering marvel of Hoover Dam and the tranquil beauty of Lake Mead and the Lake Las Vegas resort. Henderson was recently ranked as one of Americas top 20 city's by Money Magazine and the US Census Bureau also recently named Henderson one of the fastest growing cities in the nation.

We would like to inform you that registration is now open and will close on September 15, 2011. All entries will have a fee of \$335 (USD). Once you have completed your registration please make sure to contact the official host hotel, Loews Lake Las Vegas, to secure your hotel reservations. The swim start and bike transition area are just steps from the hotel. With many of the ancillary events surrounding the race set to at the host hotel, it is sure to be your best bet for convenience on race weekend. To make reservations please call 702.567.6000 or visit [www.loewslakelasvegas.com](http://www.loewslakelasvegas.com) and use booking code SILN11.

Leading up to the race we would like to keep you informed of our tentative schedule of events, which of course, is subject to change as the race draws closer.

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Wednesday, November 2, 2011

- Expo Opens at the Henderson Multigenerational Center (T2)
- Athlete Registration / Race Packet at the Henderson Multigenerational Center (T2)

Thursday, November 3, 2011

- Expo Open at the Henderson Multigenerational Center (T2)
- Final day for Athlete Registration / Race Packet Pickup at the Henderson Multigenerational Center, the registration tent closes at 4pm, if you miss this deadline you will not be able to race. (T2)
- Pasta Dinner/Parade of Nations and mandatory pre-race athletes' meeting at the Loews Hotel at Lake Las Vegas Resort

Friday, November 4, 2011

- Expo Open at the Henderson Multigenerational Center (T2)
- Kids Race and Volunteer Appreciation BBQ at the Henderson Multigenerational Center (T2)
- Mandatory bike and gear bag check in at T1

Saturday, November 5, 2011

- Race Day
- Spectator Viewing event: Spectators can line the beautiful Lake Las Vegas Resort and view the swim start from Monte Lago Villages and the pathways lining the length of Lake Las Vegas from the Village to the Loews Hotel. Spectator viewing areas will also be set up along the run course that takes place throughout Henderson. The Silver-Mile Mixer at the District at Green Valley Ranch will be a gathering place for spectators to see their athletes and enjoy the festivities while they wait. In addition there will be designated spectator areas at the transitions and finish line.
- Awards Banquet/Dinner

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The 2011 ITU Long Distance World Championships offers breathtaking views over vast expanses of desert terrain, tremendous athlete support on course, right in the heart of the entertainment capital of the world – why would you want to race anywhere else?

We are confident that Southern Nevada is the perfect venue for the 2011 ITU Long Distance Triathlon World Championships. Please feel free to visit our Web site at [www.lowerysmultisport.com](http://www.lowerysmultisport.com) for the latest information that will ensure you a successful race.

Thanks in advance,

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