

London

London Aquatics Centre, Queen Elizabeth Olympic Park, London

13 April 2024





## *SUPertri*

### WELCOME

### Hello and a very warm welcome to the supertri E World Triathlon Championships powered by Zwift.

Our award winning hybrid mix of real life and virtual racing, which has made a huge impact far beyond just triathlon, is back and better than ever with new innovations to elevate the event still further - and a new name too.

It has been very interesting to steer this from just a concept to a global product, and we have learned so much every step of the way. I look back and recall how nervous we all were when, deep in COVID times, we watched anxiously to see whether the theory we had could come up with would work - all while being live broadcast to millions around the world.

From there we have refined and developed, partnered with World Triathlon to deliver a true World Championship event, played to packed arenas, and honed the broadcast product to make it even more engaging.

We never stand still at supertri, and so we have thought long and hard about the next era for supertri E, and that is what we unveil in 2024.

Moving to a single day World Championship event, while adding a corporate experience to the offering, shifts the needle again, giving us a truly rounded product which can expand in the future.

The drama of the professional racing will be even more intense, with all 60 athletes starting the day with a chance of winning a potentially career-defining title, and knowing that later that evening only one man and one woman will lift the trophy. It is a hark back to a different era of triathlon, where one-day finals decided titles. It fits supertri's formats so well, where any mistake is costly, and you have to deal with pressure. Well, this year, we have cranked that dial up to maximum for the athletes.

I would like to take a moment to thank all of the people who make this possible. That includes my staff, who work so hard on supertri year round, our fantastic partners and stakeholders, including World Triathlon, and, of course, our athletes. supertri's vision is 'To Inspire The Competitor in Everyone', and our athletes deliver that in the most impactful way.

Thank you and enjoy the racing.

Michael D'hulst supertri CEO and Co-Founder



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### WELCOME

### Hello and a very warm welcome to the supertri E World Triathlon Championships powered by Zwift.

We are delighted to be returning to a venue that over the years has become a great home for Esports triathlon. And the London Aquatics Centre is truly the perfect stage for our new-look, one-day E World Triathlon Championships, and we are ready for a full day of intense, hybrid racing!

The fierce competition of the past two years' Series has been distilled down into one outstanding day of action as World Triathlon and supertri continue to work together to deliver this innovative format in the most exciting ways. These remain the only Esport World Championships in our sport, and we will see 60 athletes with the opportunity to earn these prestigious titles and precious World Triathlon ranking points.

Innovation has always been at the core of World Triathlon. Whether it is pioneering the Mixed Relay format or the continuing evolution of the vast multisports landscape, we have always believed that moving forward is the best way to bring the magic of swim-bike-run to new audiences.

The E World Triathlon Championships have become a symbol of that belief, as well as of the strength of partnership between two organisations that share the desire to grow this sport, always seeking to provide athletes with new opportunities to race.

From the qualification heats to the three-stage finals, the two athletes who take the tape after that final run through Zwift's virtual course will have truly earned the title of World Champion, so get ready for an epic day of entertainment in London.

Good luck to all the athletes, my thanks to all those involved in the organisation and of course to our officials and all the volunteers who work so hard behind the scenes to ensure the smooth running of these events.



Yours in (e)Sport

Marisol Casado World Triathlon President IOC Member



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## CONTENT

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INTRODUCTION & SCHEDULE	<u>05</u>
RANKING	<u>07</u>
PRIZE MONEY	<u>08</u>
<u>CONTACTS</u>	<u>09</u>
<b>REGISTRATION &amp; BRIEFING</b>	<u>10</u>
TRAVEL & ACCOMMODATION	<u>11</u>
<b>UNIFORMS &amp; EQUIPMENT</b>	<u>13</u>
ACCREDITATION	<u>16</u>
TRAINING & FAMILIARISATION	<u>17</u>
<u>SERVICES</u>	<u>18</u>
ATHLETE AREAS	<u>19</u>
WARM UP	<u>20</u>
COMPETITION	<u>21</u>
MAPS	<u>25</u>
PHOTOS	<u>27</u>





#### INTRODUCTION

#### supertri E World Triathlon Championship 2024

In 2022, World Triathlon and supertri came together for a groundbreaking partnership to grow a global esports world championship concept. In its third year of existence the event previously known as Arena Games Triathlon is re-branded to supertri E World Triathlon Championship and the e-sport world championship title is awarded on the 13 April 2024 in the London Aquatics Centre.

The event blends real-life and virtual reality racing providing an immersive viewing experience that allows fans to get up close and personal with the best triathletes in the world without leaving the comfort of their seat. The event also gives esport fans, and lovers of sports statistics, the chance to enjoy live data from the athletes in real time.

The 2024 supertri E World Triathlon Championship will contribute points to the World Triathlon rankings, and the athletes who win in London will be awarded the triathlon esport World Titles.

#### **Dates & Places**

The venue for the supertri E World Triathlon Championship on 13 April 2024 is:

London Aquatics Centre in Queen Elizabeth Olympic Park London E20 2AQ

#### Schedule\*:

#### Friday, 12 April 2024

15:30 - 16:30	Registration & Weigh In Athletes Group A
16:30 - 17:00	Athletes Briefing
17:00 - 18:00	Venue Familiarisation Group A
17:00 - 18:00	Registration & Weigh In Group B
18:00 - 19:00	Venue Familiarisation Group B

#### Saturday, 13 April 2024

09:00 - 09:30	Heat 1 Women (2 stages)
09:50 - 10:20	Heat 2 Women (2 stages)
10:40 - 11:10	Heat 3 Women (2 stages)
11:40 - 12:10	Heat 1 Men (2 stages)
12:30 - 13:00	Heat 2 Men (2 stages)
13:20 - 13:50	Heat 3 Men (2 Stages)

18:45 - 19:29 19:56 - 20:43

Women's Final

Men's Final



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\*All timings approximate and subjected to change



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#### **Event Format**

The event will consist of both Heats and Finals on a single day. Athletes will need to qualify for the Final in the evening via Heats in the morning. Each Heat which will consist of 2 Stages (Swim – Bike – Run / Swim – Bike – Run). The second stage will be held in a pursuit format. Athletes will start in reverse order of their result in stage 1. The athlete with the fastest time will start first, every other athlete will follow with a time gap as per the result of stage 1.

The top 2 athletes of each Heat plus the fastest 4 athletes overall will then progress to the Final. The Final will consist of 3 Stages over the unique supertri E format (Swim – Bike – Run // Run – Bike – Swim // Swim – Bike – Run).

In the Final the competition times for each athlete will be added from the 1st and the 2nd stage. The third and last stage will start with a pursuit starts based on the time gaps accumulated across the first two stages. The athlete with the fastest time, will start first.

#### Scoring

The World Championship title will be awarded to the winners of the Finals. The results also contribute to World Triathlon rankings.

The Championship winners receive 500 points (with the applicable points reduction for the semi-final/final format events), decreasing by 7.5% for each position thereafter.

#### Competitors

National Federations register their athletes via the World Triathlon entry platform.

The Start List will be created Tuesday 12 March. Athletes will go onto the start list in order of their World Triathlon Ranking.

Saturday after the creation of the start list (16 March) - supertri & World Triathlon Invitation Panel can nominate 6 Men and 6 Women from the Waiting List to go onto the Start List.

There will be up to 30 female athletes and 30 male athletes racing.



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#### WORLD TRIATHLON RANKING

Points won count towards the World Triathlon Ranking. The amount of points earned are shown in the following table.

The Championship winners receive 500 points (with the applicable points reduction for the semi-final/final format events), decreasing by 7.5% for each position thereafter.

Events	Points for the winner	Quality of Field Factor
World Triathlon Championship Finals	1250	No
Olympic Games	1000	No
Olympic Test Event	1000	No
World Triathlon Championship Series	1000	No
World Triathlon Cup	500	No
supertri E World Triathlon Championship	500	Νο
Continental Triathlon Elite Championships	400	Yes
Continental Triathlon Cup	250	Yes
World Triathlon U23 Championships	250	No
FISU World Championships	250	No
World Triathlon Junior Championships	200	No
Continental Triathlon U23 Championships	150	Yes



### **PRIZE MONEY**

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#### **PRIZE MONEY**

Rank	Prize Money
1	\$7,500
2	\$6,000
3	\$4,500
4	\$3,000
5	\$2,100
6	\$1,800
7	\$1,500
8	\$900
9	\$675
10	\$575



### CONTACTS

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## ORGANISER

The supertri E World Triathlon Championship is organised by supertri in partnership with World Triathlon.

Super League International Ltd Scott House The Concourse Waterloo Station London SE1 7LY https://supertri.com/

### **KEY CONTACTS**

Race & Technical Director	Michael Thompson	michael.thompson@supertri.com
Head Referee	Sarah Taylor-Hough	<u>sarah@kweenb.co.uk</u>
World Triathlon Team Leader	Kris Gemmell	kris.gemmell@triathlon.org
Accommodation and Travel	Louise Garlick	<u>travel@supertri.com</u>
Event Queries	Ashlee D'hulst	<u>ashlee.dhulst@supertri.com</u>



## **RACE BRIEFING**

The athlete and coach race briefings will take place on site at the London Aquatics Centre on Friday 12 April from 16:30 - 17:00 in between the Registrations of Group A and B. All athletes and coaches must be on site. The exact room for the race briefing will be announced later.

Group A: AUT, BEL, CAN, CHI, CZE, ESP, FIN, FRA, GBR

Group B: GER, HUN, IRL, LUX, NED, ROU, SUI, SWE, UKR, USA, all others

## REGISTRATION

Registration will take place at the London Aquatics Centre on the afternoon of Friday 12 April in line with the schedule before and after the Race Briefing.

Registration Group A: 15:30 - 16:30 Registration Group B: 17:00 - 18:00

At registration and after confirming that the athletes' have signed the athletes' agreements, we will ask everyone to pick up their tri suit and conduct a photo headshot for the purposes of broadcast.

Please note that the minimum age is 15 years old and all entries must come through the national federations to World Triathlon.





HOTEL

Official Hotel:

<u>Hyatt Regency London Stratford</u> 10B, Chestnut Plaza, Westfield, London E20 1GL

An allocation of rooms are available until Friday 12th March at the following rates, and can be booked individually using the <u>link here</u>

King Room Single Occupancy £175.00 Kind Room Double Occupancy £190.00

Room rates are per room and night, including VAT, service and breakfast





## **AIRPORT TRANSFERS**

#### Transfer:

The closest airports are London City and London Stansted airports. Shuttle services will run for arrivals on Thursday 11th and Friday 12th April, and departures on Sunday 14th April

If you are arriving to Luton or Gatwick we will try to accommodate where possible.

If you arriving to Heathrow, the Elizabeth Line now runs directly from Terminals 2&3, 4 & 5 to Stratford.

Please send us your travel details <u>here</u> by Friday 5th April, in order for us to anticipate requirements After this date we will not be able to provide a service.





### EQUIPMENT

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## UNIFORMS

Athletes are required to wear the trisuits that will be provided by the LOC.

The trisuit will have a pre-selected colour that matches each athlete's virtual avatar with World Triathlon and Arena Games Triathlon logo - but will be without sponsor logos.



Men's Tri-Suits



## EQUIPMENT





Matching Virtual Cycling Uniform



Matching Virtual Running Uniform





# HEART RATE MONITORS

The LOC will provide Heart Rate Monitors that must be worn during competition. Heart Rate Monitors will sync with Zwift and the athlete's heart rate will be displayed on Live TV Broadcast.

## **BIKE SETUP**

The LOC will provide identical Tacx NEO 3M Smart trainer for each athlete in competition. The trainer will be equipped with a cassette as per your bike specifications (11-Speed or 12 Speed). Your virtual bike in Zwift will also match athlete's bikes.

## SUBMISSION OF EQUIPMENT DETAILS

To ensure athletes receive the correct trisuit size and to prepare for the necessary setup of bike trainers and virtual avatars athletes are required to submit their equipment details via this <u>online form</u>.

Deadline for the submission of equipment details is 22 March 2024.





# ACCREDITATION

All Athletes and registered coaches will be provided with official event accreditation to facilitate access to certain venue areas. Accreditation cards are number coded and provide access to specific areas of the competition areas.

All accredited persons are requested to carry their accreditation cards with them at all times and to show them upon request.

Note that coaches and medical team need to register via their National Federation on the World Triathlon online registration platform. No accreditation will be handed over if the names are not on the World Triathlon list.

Collection: Accreditation and Uniforms will be picked up from the Venue (London Aquatics Centre) on Friday 12 April during registration.

## **HEADSHOTS**

All participants are required to be present during registration to have head shots done for broadcast purposes. Headshots will be taken during your hour long registration period at the London Aquatics Centre.





# TRAINING AND FAMILIARISATION

Pre-competition swim training is provided at the Venue on the evening of Thursday 11 April and during the Venue Familiarisation on the afternoon of Friday 12 April. There are limited swim lanes, curved treadmills and bike trainers during the Venue Familiarisation, so there will be a split in line with the schedule below:

Thursday 11 April	12:30 - 17:30	Swim Training - London Aquatics Centre - designated lanes - competition pool
	15:30 - 16:30	Registration Group A
Friday 12 April	17:00 - 18:00	Venue Familiarisation Group A
	17:00 - 18:00	Registration Group B
	18:00 - 19:00	Venue Familiarisation Group B

#### Group A:

AUT, BEL, CAN, CHI, CZE, ESP, FIN, FRA, GBR

#### Group B:

GER, HUN, IRL, LUX, NED, ROU, SUI, SWE, UKR, USA, all others

**\*NOTE:** To access the training, reference "supertri E" at the reception of the venue.





### **SERVICES**

## **MEDICAL SERVICES**

First Aid and Emergency Medical Services will be available to anyone requiring medical assistance on 13 April during competition hours.

Medical and paramedic personnel will be available throughout competition times. Ambulances will be available to provide emergency transfer to hospital.

## **BIKE MECHANIC SERVICE**

A bike mechanic will be present at the competition venue during registration, familiarisation and throughout the day on competition day.

If you need help outside these hours please contact the Event Office.





## ATHLETE'S CHANGING AREA / WARM UP AREA

The athletes changing and preparation areas are in the changing / locker rooms to the side of the competition pool.

Athletes should follow signs to the warm up area around the dive pool to access pool side.

Athletes need to be ready in the final call area at the opposite end of the pool where the start area is 10 minutes prior to walk on.

## COACHES AREAS AND ATHLETE VIEWING

Athletes and coaches who are not competing can use the very top of the media tribunes on the bike / run side of the pool.

Coaches and non competing athletes cannot be on the pool deck at any time during competition.





### WARM UP

## WARM UP AREA

Athletes and coaches are permitted to enter the warm up area at specific times (see schedule below) Outside of these times, they are asked to sit in the athlete seating area or use the athletes changing area.

08:00 - 08:50	Warm Up Area open for Women Heat 1
08:50 - 09:40	Warm Up Area open for Women Heat 2
09:40 - 10:30	Warm Up Area open for Women Heat 3
10:40 - 11:30	Warm Up Area open for Men Heat 1
11:30 - 12:20	Warm Up Area open for Men Heat 2
12:20 - 13:10	Warm Up Area open for Men Heat 3
17:00 - 18:30	Warm Up Area open for Men's Final
18:30 - 19:30	Warm Up Area open for Women's Final





## COMPETITION

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## RULES

Arena Games Events are run in line with Appendix S of the World Triathlon Competition Rules.

## **EVENT FORMAT**

#### **Heats:**

- 3 Heats with 10 athletes per Heat
- 2 Stages (Swim-Bike-Run // Swim-Bike-Run)
- Pursuit start for the second stage based on the time difference after the first stage. The athlete with the fastest time will start first.
- Athletes ranked 1 and 2 per Heat qualify for the Final
- The next fastest four athletes across all Heats also go into the Final. If there is a tie in the 10th position, a draw must take place among the athletes affected.

#### **Finals:**

- 10 athletes
- 3 Stages (Swim-Bike-Run // Run-Bike-Swim // Swim-Bike-Run)
- Pursuit start for the last (3<sup>rd</sup>) stage based on accumulated time after the first and second stage. The athlete with the fastest time will start first
- The first athlete finishing the run is the overall winner.



# **SWIM COURSE**

The swim will be a 200m pool swim in 50m pool (4 lengths of the 50m pool). Each athlete will swim in their own lane. After the final length, participants will need to get out of the pool and make their way to the bike station.

# **BIKE COURSE**

The bike course is static on Tacx Neo3M Trainers linked to the virtual world of Zwift. Participants will need to complete 2 laps of the Crit City Downtown Dolphin Course for a total distance of 4km

## **RUN COURSE**

The run course is on self powered curved treadmills linked to the virtual world of Zwift. Participants will need to complete a total distance of 1km on the Crit City Course.

# TRANSITIONS

There is a transition box for each athlete by the start/end of each segment. Athletes must place all equipment used for the discipline into the transition box of that segment. All items must be placed in the box, including running shoes.





## **DOPING CONTROL**

Doping Control will be performed in compliance with the World Triathlon Anti-doping rules and WADA International Standard for Testing.

### RESULTS

Results will be uploaded live on Super League and World Triathlon's official websites: www.triathlon.org/results





## **PROTESTS AND APPEALS**

Protest can happen at any moment but they will be discussed at the end of the phase (Heat / Final). The procedures and the timelines to be followed are similar to any other event.

## **MEDAL CEREMONIES**

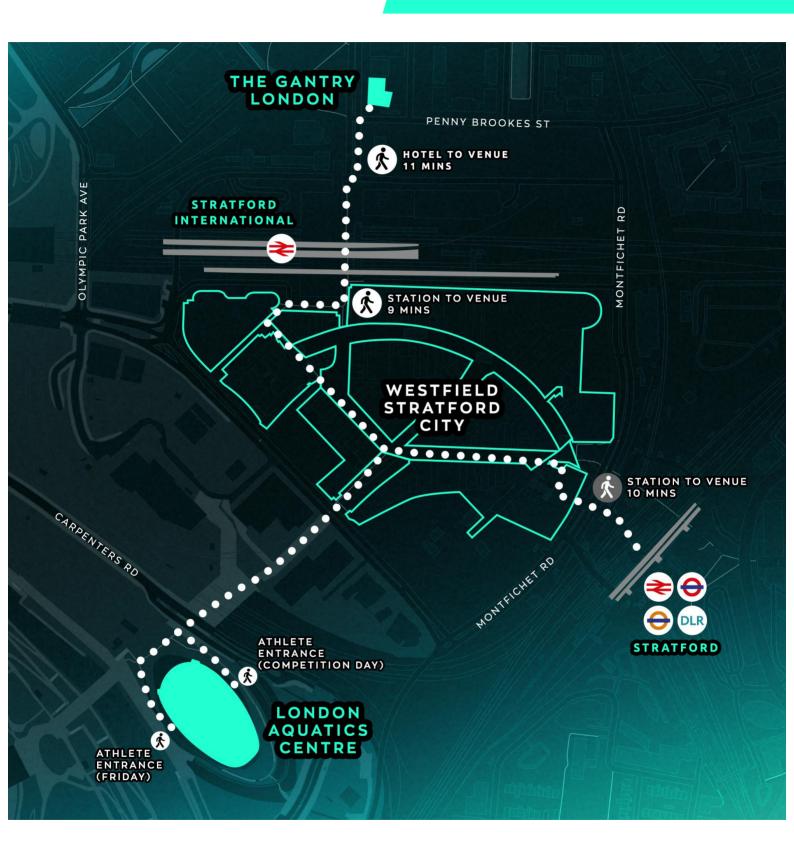
Medal Ceremonies will take place immediately after each Final.

19:37	Men's Medal Ceremony
20:52	Women's Medal Ceremony





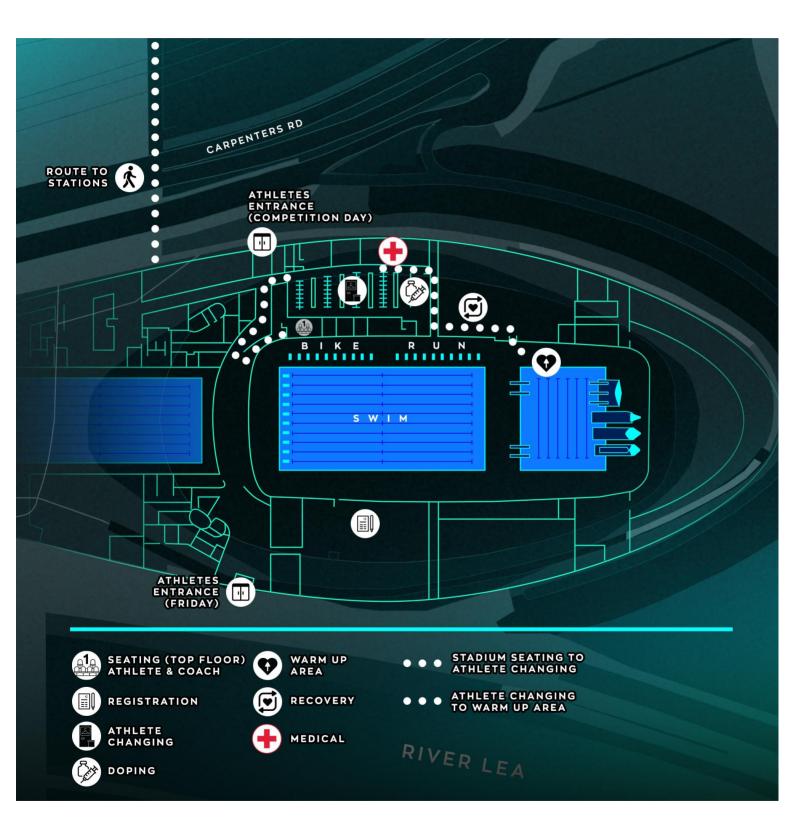








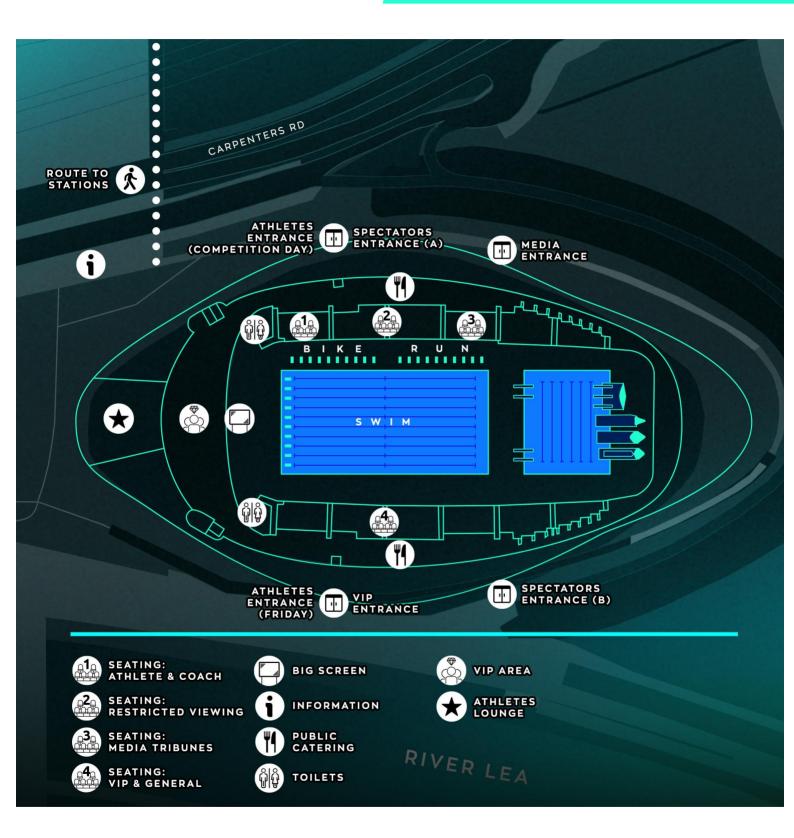
#### MAPS







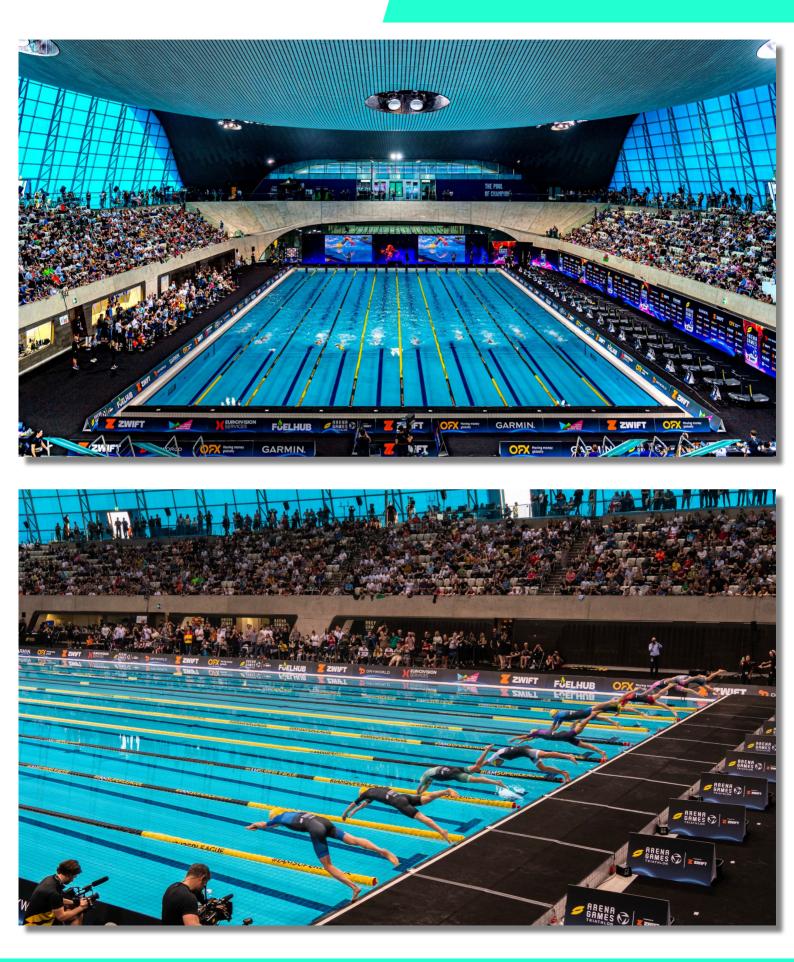
#### MAPS







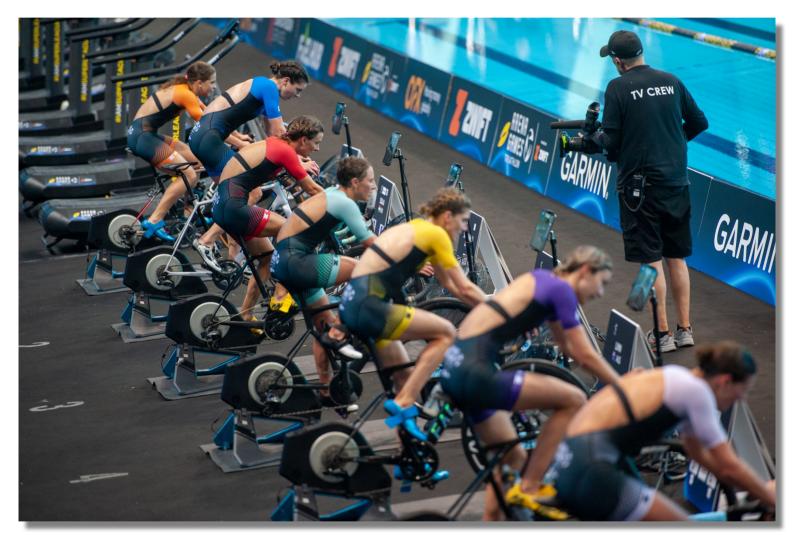
#### PHOTOS







#### **PHOTOS**







### PHOTOS









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