



2021-2031 STRATEGIC PLAN

Goals	Targets	Strategy
Strengthen Fiji Triathlon Association (FTA)	<ul style="list-style-type: none"> • Establish and register four (4) clubs • Develop/Align Policies & Procedures to Oceania Triathlon and or World Triathlon • Develop FTA Affiliation & Membership documents • Revise FTA Constitution to ensure alignment of WT, FASANOC, FNOSC requirements • Promote Gender Equity 	<ul style="list-style-type: none"> • FTA to hire a designated Development Officer to oversee the development of triathlon in Fiji • Identify focal point in clubs to lead club registration process • FTA to support club development • Organize Mission/Vision workshop and invite the participation of club members, key stakeholders, athletes, other sporting organizations • Formalize and activate mandatory clause of 50% women/girls' involvement and inclusion in all required documentation and activities • Develop and implement an evaluation and monitoring program for action items • Annual Reporting to WT, OT, FASANOC, FNOSC
Development	<ul style="list-style-type: none"> • 2 local triathlon series held in the West and Suva annually starting in 2022 • 1 Annual National Championship • 1 Annual Age Group Championship • 1 International Championship (Intercontinental) • 1 Annual Schools Championship • School Champions to participate at the FTA National Championships if not affiliated to a club 	<ul style="list-style-type: none"> • Nadi or Vuda/Lautoka club to host West Series • Lami or Suva club to host 1 series East Series • National championships held during the Fiji International triathlon • Engage other national federations, particularly swim Fiji and cycling Fiji and Athletics Fiji and Suva Marathon • Create outreach program • Schools Championship to be organized separately from club • Develop Talent Identification Program



Develop elite Fijian athletes and Technical Officials (TO)	<ul style="list-style-type: none"> • 2 Athlete to 2024 Paris Olympics and 4 Athletes 2028 LA Olympics • Athletes medaling at all major International Events (Pacific Games, Continental Games, Commonwealth Games, Asian Games, Olympics) • 5 male/5 female athlete in OTU Squad • 4 male/4 female Athletes regularly participating in Regional Triathlon • 2 Accredited TO active in the West and East • 2 Accredited L1 Coach • 2 Accredited L2 Coach • 2 Accredited L3 Coach 	<ul style="list-style-type: none"> • Develop coaching base at club level • Develop & comply with Annual Events Calendar • Get athletes in OT training squads • Participate and support annually Pacific Triathlon • Identify officials and build WT/OT support for the development of Coaches and TOs • Create a clear pathway for athlete scholarship programs • Educate athletes in all aspects of sports science
Physical Base & Equipment	<ul style="list-style-type: none"> • Make bicycles accessible and affordable • Race turn ocean buoys • Start/finish inflatable linked to computer software • Laptop • Head Office 	<ul style="list-style-type: none"> • Target Oceania cycling to establish an annual program of importing donated cycles • Officially sanction a bike club to store and maintain donated bikes for public use or hire • Submit Grant request to WT/OT/FASANOC/FNSC for large capital equipment
Anti-Doping	<ul style="list-style-type: none"> • Accredite athletes (15yrs & over) 	<ul style="list-style-type: none"> • Conduct an annual training and awareness program on doping and its consequences
Marketing	<ul style="list-style-type: none"> • Make Fiji Triathlon Association a BRAND. 	<ul style="list-style-type: none"> • Create a Marketing Plan • Promote Athletes & Athletes Commission • Promote Women in Sports • Promote Best Sports Practices • Promote Events & Results • Promote Sponsors • Create sponsor/stakeholder-relationship program • Promote on all social media platform • Promote Inclusivity, Diversity, Environment programs • Hire a Marketing Officer

**WT – World Triathlon/OT- Oceania Triathlon/FASANOC – Fiji Association of Sports & National Olympic Committee/FNSC – Fiji National Sports Commission/TO – Technical Official*